



"You can fool all the people some of the time, and some of the people all the time, but you cannot fool all the people all the time"
A. Lincoln

Substitute "please" for "fool" and this applies to evaluations

What topics would you like in future conferences?

- Academic - Electronic Theses and Dissertations
- academic libraries, e-books for
- academic library interests, more (2)
- Academic/education programs to be on the same day as I can only get funding to attend one day. This year's program did not provide me with a great deal of choice on Wed April 29.
- Administrative problems for small library. At less than 6,000 square feet the Collingswood Library seemed huge (13,000) not small to me.
- Adult Programs (4) Ideas for no- and low-cost programs
- Advocacy (2)
- author workshops,
- authors
- babies and toddlers, Programs for Musical programs
- Book Clubs that work
- book selection process,
- Budget (6) grant writing, planning, coping with limited, how to balance your with high technology costs
- career choices for the librarian who doesn't want to work in a library
- career development for librarians (2) (i.e., directions for YA librarians, moving to management or administration (marketing or business office).
- Changes, Dealing with co-workers who refuse
- children's book, Publishing a
- children's librarians focusing on programs for all ages (infant to teen), More programs for
- Children's Services, More (2)
- circulation (2) issues, services
- Civil Service hiring/promotion procedures. PERS Fund raising & investment
- collection development share resources
- collection development policy
- Collection development, depends upon the economics of the year, i.e. how much one can afford to purchase/acquire in a given year.
- Collection Development, Group purchasing. Evaluation of what we should be buying, how much we should be paying for it, and how we can work together to get it cheaper.
- Collection Management, Cooperative
- college libraries, nursing and community
- *Comments: Everything I wanted was covered.
- *Comments: I can't think of anything that I wanted to see that wasn't there. My second conference...it was better than the first.
- *Comments: I found the conference this year to be a bit too techy.
- *Comments: I was disappointed that the NJ Pension program was changed.
- *Comments: program handouts posted online prior to conference, or day of program
- *Comments: there were a number of concurrent programs I could not get to
- Community outreach,
- computer training ideas,
- copyright
- Customer Service (2) by phone and in person for front desk staff.
- Database (2) costs--what are they, why don't vendors tell us, Usage, Comparing
- Digital Libraries;
- Distance education and libraries
- diversity,
- Diversity, Cultural - Any aspect
- Do more for the library school students that attend.
- Electronic resource selection (and overlap).
- Employee rights. Management obligations to treat employees well.
- Employees - Tuition reimbursement
- employment options; non-print resources

- e-services and collections physical spaces financial/budgeting/advocacy with numbers practical diversity
- ESL programs, collection development
- Family Leave Act
- freeware,
- fundraising
- Future of libraries (3) ... that includes books.
- gaming (2) tournaments
- genre presentations(children, graphic novels, vampire lore etc.)
- Government Documents
- Graphic Novel/Manga programs.
- Graphic Novels as teaching tools
- graphic novels,
- green building. More about buildings/facilities, especially
- Green Libraries
- Handouts should be only on web
- Health sciences library resources/best practices [Evidence Based Medicine/Practice for nursing and allied health]. Include presentations by medical librarians, or academic librarians serving a medical demographic.
- How to keep doing more with even less resources, staff, funds, etc.
- Increasing circulation
- independent publishers serving niche markets
- Information literacy - K-20
- Information Literacy and the academic curriculum
- Instruction in an academic setting. Presenting in a dynamic way.
- Integrating OPACs and other library resources.
- interesting speakers
- Will Manleys presentations
- Karen Hyman
- Internal customer service,
- It will be hard to top this conference! Looking forward to next year.
- It would be great if libraries with openings could speak about those openings and/or have on-site interviews.
- It would be nice to have an abbreviated form of the marketing and security programs offered on Monday at the Preconference during the Tuesday and/or Wednesday sessions.
- Job Searching in recession,
- job seekers, Meeting the needs of
- Kathy Galya (Ocean County Library) legal reference review of state-wide databases
- labor relations in libraries
- LANs,
- large libraries, Most info geared towards technology in Reference service area, More of advance
- Latest technology, internet tools, database reviews and selection.
- Legal and government resources,
- LibGuides in community college
- librarian role of the library in society - our future,
- Librarian as unofficial guardian of children
- Library Administration,
- Library and Network Security,
- library for everyone, Creating a
- Library instruction and assessment, information literacy
- Library Management and Organization
- library security,
- Library services in low budget institutions.
- library technology
- Making the most of limited resources
- Management issues
- Managing your boss,
- Management Skills,
- marketing brochures
- Marketing libraries to increase circulation and patrons, but something unusual or unique.
- marketing with new ideas, More on (not a repeat from pre-conference to a conference program which Peggy Barber did)
- marketing,
- marketing.
- Maximization of time and prioritizing
- Meetings, Tips on having more effective
- mental health awareness
- Mental Health Awareness seminars that actually deal with public libraries and not only with an academic setting.
- mentoring
- Metadata;
- More on Retirement plan and programs. Computers and libraries.
- More reference - genealogy, business, etc.

- more specific reader's advisory ones like sci-fi; y.a.; mysteries, etc.;
- Motivating people to study Library Science.
- Music CD collections in libraries
- Negotiating with vendors
- **networking** with colleagues in same work area (adult reference, children's librarians, systems librarians, collection development, catalogers, etc.), an hour devoted to this
- Paco Underhill, No more pseudo-marketers like ...
- Older Adults (Baby Boomers and Seniors), Public Library Services and Programs for
- online learning communities, Creating
- Online outreach, ie virtual book clubs, summer reading clubs
- Open Access
- Open source (3) ils -particularly public library experiences with it. Not nicole's sales pitch; rwesources
- Open-Ended Response
- Overall, I think the conference committee did an excellent job in providing a wealth of programs in many areas. Well done!
- Patrons, Connecting with
- Patrons, How to communicate with difficult
- Patrons, How to turn disgruntled into satisfied customers
- Patrons. dealing with challenging
- personnel management
- Please continue covering technology and possible ways to implement tech in programming!
- Practical library instruction.
- Privacy issues, in addition to the patron's library record and law enforcement. For example, if a patron leaves a brief case, should a staff member go through it to find out the owner's name or wait until someone claims it. What about one patron overhearing another patron's reference quest and coming over to intrude into the discussion. How does one handle this kind of privacy issue?
- Programing for Students in grades 3 -5.
- programming for after school. ideas for K-2 and 3-5. examples of successful book clubs.
- programs (Outreach) to get library out to public more
- Programs for family storytimes to reach all ages. Organizing using technology
- Promoting collections
- Q&A NJ librarians Brown Bag Lunch - it would be nice for more than the project manager's to get together and discuss virtual librarianship.
- reader's advisory,
- recession resources and how libraries can save time and money
- recruitment.
- reference in community college, role of
- reference interview
- reference staffing
- reinventing the profession
- reluctant readers, Methods to reach
- role of liaison in community college
- Roving Reference
- Salaries
- Scholarly Communication;
- Scholarly publishing; collaborative research
- Scholarship funds and recruitment.
- school/public library collaboration
- screencasting to create a quick "how-to" during a virtual reference session
- Second Life in Libraries,
- Security issues,
- Serving African American populations (programs, collections, etc...)
- Small libraries. We are 3,000 square feet, so the small library trading places for a "small" 13,000 sq ft library did not really apply us.
- smaller libraries, More info regarding
- Smart Board Technology, Networking
- SOCIAL MEDIA, Marketing, Merchandising, Innovative ideas, Customer Service, Staff Development, Managing Change
- Some Focus on Special Libraries besides Public, Perhaps, having someone involved with perhaps Medical Libraries, sharing what they are involved with.
- Speakers -- Topics were OK, but I would like to see more presenters from outside of New Jersey.

- speakers and programs, More practical, less innovative, pie-in-the-sky type
- Speakers from people outside the library community - marketing, customer service, business, HR, academic administrators. We talk to each other too much.
- Special collections of New Jersey (Public libraries- Newark, State Library etc.)
- Special needs patrons, what to offer them in programming
- Special Populations, Staffing,
- staff development,
- Staff Evaluation Fundraising
- Standalone catalog front ends, such as AquaBrowser,
- State Pension - retirement
- Statewide Digitization/Metadata Collaboration;
- Statewide services
- students' research skills for college, Additional programs on preparing
- Supervisor, How to be an effective
- Teach librarians how to properly present themselves in a more professional and polished way.
- Technical Services oriented topics and anything related to the direction of resources from print to electronic -- trends, future predictions, how to prepare, etc.
- Technologies, New
- technology
- technology (2)
- Technology and Libraries, Personal Improvement.
- technology in libraries, Continue addressing the importance of
- Technology Overview of where it is going, what will be the role of the library when info becomes more downloadable at home.
- Technology planning
- Technology that can improve the productivity of library staff.
- technology trends from service point of view,
- technology updates
- technology, Hands-on workshops with (like the library mashups program)
- Technology, I would like a hands on opportunity to learn more about the

quickly changing technology but I know that would have to be part of training not professional ed. I personally need to learn how to upload photos from a digital camera and send them to a newspaper, how to upload to You Tube, how to maintain a website, etc.

- Technology, I would like to have more programs on
- Technology, More on how to market ourselves as librarians. Good Reference Service
- Technology, Use of
- teens and children, more programs focus in
- time management
- Today's Current Issues were not addressed nearly as much as the technical topics such as Twitter and Facebook.
- Topics of current interest and in the news in the library world and beyond.
- Trustees and Library Directors
- Tween programming
- tween/teen programs scheduled during conference time, not pre-conference....would have liked to attend additional programs, seen the vendors.
- Upcoming grant possibilities and grant writing is always helpful.
- urban libraries. I realize that much of NJ is suburban but there is a need for urban libraries' problems and issues to be addressed in terms of best practices for meeting the needs of immigrants and those who are marginalized as well as more mainstream urban residents who love living in cities for their diversity and cultural riches. Cities are far more interesting places to live than the suburbs and our profession needs to recognize that and champion urban life.
- using social networking tools to market the library resources
- Virtual Reference
- Virtual Reference,
- Web 2.0 used by libraries, more
- web 2.0, more
- Web 3.0, video, virtual worlds,
- weeding reference collection development/online resources

- What we can do to stay relevant. We're being replaced by websites, the Kindle, etc..
- Working with Social Services to find help for our customers
- YA for non librarians - help developing a comfort level if you don't work with teens very often.
- YA programs more

List the strongest programs you attended.

- * Comments: Since I am a reference librarian, I thought the reference meetings were very good this year.
- *Comments: All good
- *Comments: can't do this without program list and don't have time to look it up - most programs were good to very good. I just felt like I missed a lot of good programs bcs of the variety of choices.
- *Comments: did not attend any of the conference ... only the preconference
- *Comments: Hard to say! I truly enjoyed many.
- *Comments: I attended very good programs in previous years. This year I didn't much think any of the programs I attended were any good.
- *Comments: I can't remember. Send the survey sooner after the conference next year.
- *Comments: I've been doing this for years and I'm semi-retired so I don't seek a lot of in-service professional development. I go to support NJLA and because of activity on Scholarship committee.
- *Comments: Keynotes were the most invigorating I've heard in a while
- *Comments: Loved the NJ Libraries Rock tatoos!
- *Comments: most of the programs
- *Comments: most which I attended were OK
- *Comments: In general I found useful the programs on marketing our libraries.
- *Preconf: Naked Reading
- Advanced YouTube (2) it was concrete, well outlined, and it worked because if you want to use Youtube it was as advertised and highly relevant, but if you don't want to use Youtube, you'd skip it.
- Advocacy
- Are you being stretched too thin? (4)
- Author programs.
- autism special needs on Wednesday
- Be Creative @ Your Library with Carol Simon Levin
- Best Books for kids/teens 4/28/ (AM)
- best books/readers advisory programs
- Beyond Google: Three Free Tools to Optimize Your Library's Web Presence (2)
- book discussion, Running a
- Book Groups (3), Discussion Info, club
- Books By Mail (3) (MailLit);
- Carol Levin's art related program
- Changing technologies?
- Children's author Ms. Look
- Children's Books
- collection development
- College Students as Wikipedia Authors: New Pathways to Information Literacy (2)
- Developing Senior Spaces: The Step-by-Step Approach and Grandma's Got a Wii!

- Deweyless" classification program was good,
- Dewey-less" library talk - gave me some things think about it terms of space and collections
- Disconnected (4) Kathleen Degyansky Program by speaker from Queens, NY on serving the needs of "the
- Family Leave Act (7) gave alot of good information, but I still wanted more. Unfortunately I think the new law's impact is still too uncertain. I would like to see some sample Personel policies. Sure wish PERS had been able to come, as people walked out when they discovered the substitution
- fandom and participatory culture
- Fandom, Fan Life, and Participatory Culture (3) Very fun and interesting.
- Firefox and Other Free Web Tools (3) (Jessamyn West)
- Floyd Cooper (3)
- FRBR and RDA for real people
- From Awareness to Funding (7)
- Future of Reference (2) (last session/last day),
- Garden State Luncheon (4) Speech, authors are always fun!
- Genealogy Reference Interview (3), I really would have liked handouts
- Global Financial Crisis,
- Grab their attention
- graphic novels
- Graphic Novels, The year's best (6)
- Helping Your Patrons Understand the Global Financial Crisis: Looming Economic Meltdown or Useful Teaching and Marketing Tool? (4)
- Homeschoolers, Serving the
- Homeschoolers, Serving the
- homeschoolers.
- I really enjoyed the Reading Group program although I wish there had been more time for us to sit in small group and perhaps discuss common problems/concens. The format doesn't allow for much interaction once the speaker has finished speaking and takes a few questions.
- Imagine No Possessions
- In Defense of Sex, Drugs, and Rock & Roll (4), I liked the speaker from Texas who talked on Tuesday about YA books; she was really engaging.
- Information Literacy Progression Standards Panel (3)
- Jessamyn West's and the update on RDA.
- John Green's speech at the YA luncheon (2).
- Karen Hyman (19) -- speaker was great but she should have had more time. Seemed rushed.
- Keeping it Real-- YA realistic fiction authors (2)
- Keynote speaker (5) was great;
- LGBTI Children's Books
- Library Mashups: Exploring New Ways to Deliver Library Data (4)
- Loved John Green's vlogging program! Fun and incredibly informative
- LOVED the Library Mash-Up program and
- Lubato Library Project (5)
- Mail It? It's in the Bag - very informative!
- Make Mine a Mystery (2)
- Marie L. Radford's "Reference Excellence Challenges".
- Marketing Databases-What's a database
- Mental Health Awareness
- Naked Reading: Only attended tween/teen pre-conference program
- One is Silver & the other Gold (2)
- open source catalogs (2)
- Open Source Library Projects,

- Open source program on Wed. * RDA double program on Wed.
- Open-Ended Response
- Our Future Patrons, Showtime –
- Our Future Patrons;
- Paco Underhill (30) superb!, keynote was the best
- Pairing J nonfic with picture books
- Panel of YA authors;
- Picture This Art Exploration for Kids with Carol Levin (7) the art program led by the librarian from Somerset Good ideas for summer program activities
- Pop Goes the Library (6)- Sophie Brookover/Liz Burns
- Posters.
- *Preconf: Libraries & Security Black Belt Librarian (3)
- *Preconf: Making sense of Business Reference. (2)
- *Preconf: Naked Reading Teri Lesane (rhymes with insane)- the preconference was (2) better because she had more time.
- Program on reference services on Tuesday pm. Sorry i forget the name of it..
- Putting the Reader Center Stage (2)
- RDA and FRBR (2)
- Reaching the 18-24 unemployed, not attending school group (presented by Queens Borough librarian)
- Readers Advisory on supernatural material. Keynote speaker of interest on promoting library.
- Readers' Advisory programs (4), Programs offered by the Readers Advisory committee.
- Ready, Set, Action - Producing an Award-winning DVD Collection, (6)
- Reference (2)
- reference excellence challenges (6) superb!!!, She was great!
- Reinventing the Small Library: Trading Spaces in Collingswood (5)
- Research Forum
- Research readouts.
- retirement planning (2)
- S. Lessene workshop..
- small libraries section
- sorry it's been a while and don't have prog. to refer to - there were 2 speakers on social networking - one from VT? very good
- Special Needs Communities
- State of the State (3) I enjoyed the discussion as well, State Librarian about what is going on in NJ with funding.
- Surviving a Genealogy Reference Interview (6) - excellent
- Technology Programs (3)
- teen lit
- Teri Lesane (rhymes with insane)- the preconference was better because she had more time.
- Teri LeSene's programs;
- The Program that discussed providing services to patrons with disabilities.
- The program targeting the forgotten generation presented by a librarian from Brooklyn. Both interesting and informative.
- research
- *Comments: They were all very good this year.
- To Dewey or not to Dewey
- Toot your own horn (10) Donna Cardillo, speaker was excellent -she would be a great keynote speaker, energetic and interesting, market yourself program on tuesday between 3 and 5 was excellent but I was fading by 4. It should have been 1 hour. I would have liked to go to another program that was 3 -5 pm, which also could have been 1 hour and then both would have been possible to attend.
- How to Talk to Parents about YA Lit

- Tweet What (9) Amy Kearns/Julie Strange
- vlogging with JOHN GREEN!!!! (7)
- Web 2.0 in public library.
- website applications to involve patrons and students to greater degree, especially younger and senior
- Welcoming Library Programs for Special Needs Community.
- What IS a library record? Grayson Barber,
- What's a Database Anyway?
- Wikipedia (2) (NJIT)
- Will Manley (2) and humor in the workplace.
- YA Authors visit! It's amazing to meet the authors you recommend to teens.
- YA book lists
- YA Books
- YA booktalk
- YA Keeping it Real Author panel,
- YA literature
- YA programs on Wednesday all were great (wished there were a couple more authors on the realistic fiction panel).
- YA Programs,
- YA readers advisory
- Yoga;
- Your Attention Please - I'm now reading the book

List the weakest programs you attended.

- "feel good about being a librarian" stuff
(but my reasoning may be biased - I already knew everything that was discussed about special needs because I am a teacher, so I didn't really learn anything new.)
- *Comments: Actually, the buffet lunch in the hotel was a big disappointment. \$15 for ziti, marinara sauce, salad, a roll, a brownie and a drink is a bit pricey, but when you add the 18% gratuity and 21% "service fee" (for bringing the drink), it becomes a real ripoff.
- Advanced YouTube (5) Jessamyn West was useless in my opinion. She showed us all of these features in YouTube but never told us why we should care. There was no information provided as to how we would use YouTube and why;
- *Comments: All of them. They reminded me of library school nothing solid to grab on to and use at your library just a bunch of theory.
- *Comments: All the programs I attended I came away with information or ideas.
- all the rest were good, too: Tweet this! and Open Source Library System Developments
- *Comments: All were fairly good but none really presented ideas I hadn't already considered or implemented.
- *Comments: All were good
- Are You Being Spread Too Thin (2)
- BBYA - not that it wasn't strong per se, but I already knew all the books they spoke about
- book talks were very interesting but they tried to squeeze in too many titles so it was very rushed.
- *Comments: Can't Think of one. I went to programs of interest.
- Children's Author. Very unprepared and boring. 4/28 (PM).
- Closing in on retirement - what happened to the advertised program?
- CUS luncheon speaker was very disappointing
- Dewey or Don't We. By far. It wasn't a bad program about marketing, but it misrepresented the topic the presenter was prepared to speak about. He only just barely touched on the title/description topic, the idea of going Dewey-less. I wish I hadn't been sitting in the front of the room.
- Paco Did not enjoy the keynote speaker. His topic seemed dated.

- *Comments: Didn't attend any weak programs this year! All good :-)
- Fandom
- Firefox and other Free Web Tools (3)
- FML - due to questions, there was not enough time allotted to complete the outline
- Future of Reference
- GBLT session
- genealogy reference interview
- Imagine no Possessions - George Germek - the speaker read from his Powerpoint slides!
- Google tools to help monitor library website
- graphics novels for adults
- Helping Your Patrons Understand the Global Financial Crisis-didn't really share anything new
- Home school workshop (3) way too pushy. I have many friends who homeschool and utilize their library without being pushy.
- George Germek –
- *Comments: I enjoyed just about everything
- I was disappointed that the Retirement session did not feature the speaker from PERS that had been scheduled.
- Imagine no possessions: plagiarisms, the net generation student and the academic library
- Imagine No Possessions: Plagiarism, the Net Generation Student, and the Academic Librarian
- John Green vlogging
- Karen Hyman
- key note--interesting, but i've heard it all before.
- YA author talk--didn't need to be a double session.
- Keynote Speaker
- Library Mashups
- Library patrons of the future (or something like that) about technology didn't really provide a lot of new information - slightly disappointing
- Library Privacy - the last part was ok, but not applicable to most attendees
- *Comments: Luckily, I didn't attend any weak programs.
- marie radford
- marketing databases
- One is silver and the other is gold (2) It may have been an interesting dissertation but I think that at almost 60 I still fit her 2.0 librarian approach and not "traditional" librarian. Not helpful at all.
- Open-Ended Response
- Paco ... Please tell me that you did not have to pay Underhill for his keynote.
- Paco Underhill, keynote speech -- did not say HOW to implement changes at the library, just that they should be made. Not all of his ideas were realistic.
- *Comments: Paco Underhill, which was a very good program
- Peg Barber's "What's a Database Anyway" wasn't really about database promotion, but more on marketing like her preconference (which I didn't attend, but had been to hear at SJRLC's membership meeting and really liked). I wish she had focused more on the database promotion for this session.
- *Preconf: Peggy Barber's preconference was disappointing.
- Retirement preparation (6) The program stated that a speaker from the State Division of Pensions would be there. Instead, there were retirement plan reps from two different investment companies who were obviously there to get leads. This was misleading, and the seminar should have been canceled outright rather than set up librarians as sales targets, anticipated speaker cancelled); although I and many others walked out of Closing in on Retirement because the speaker from the NJ Div. of Pensions was not there, AS ADVERTISED. Instead the speakers were from two for-profit companies (Prudential and Smith Barney)!!! Most of us wanted to learn more about retirement from NJ State; retirement seminar... we all expected a PERS person to be there. Instead, we

- got a sales pitch from investment companies. Very disappointed; Because people from PERS were not allowed to attend, the program was irrelevant to us.
- Pop goes the library (3)
 - Portico (College & University lunch Speaker) Business resource speaker (she focused on costly resources that no one has access to)
 - Possibly the one where they read book reviews
 - Radical Reference (4) The write up in the conference program was very different from the program presented. If I had known, I would not have attended this program.
 - RA-Mysteries
 - Reference Excellence Challenge (6) too theatrical, not substantive enough.
 - Rutgers lame explanation about name change, billed as Training Librarians for the Future. Wasted hour.
 - Serving the Homeschoolers
 - Showtime! Putting the Reader Center Stage (3)
 - *Comments: Sorry, they were all great.
 - Subject Guide 2.0
 - teaching science and math in library - too much time spent "playing"
 - Tech Services Committee's program about new cataloging standards
 - The Future of Reference
 - the keynote speaker - like a college graduation speaker - only sends you off with one concept. They rarely understand the nuts and bolts and so are "conceptual" in their topic. I would rather have had the opportunity to get to another program during that hour.
 - The second Peggy Barber program
 - To Dewey or not to Dewey (2) ... too vague, too library-specific, seemed to give no overview of larger issues
 - Toot Your Own Horn (2) ... The presenter seemed nice, but the program was too long (I ended up leaving early) and frontloaded with useless information (if you don't know how to dress professionally or shake hands, you're a lost cause)
 - Tweet What;
 - Are We Half-Way on the Long Road towards Subject Guide 2.0
 - Vampires, Werewolves & Witches, Oh My
 - Paco
 - * CUS luncheon speaker
 - Welcoming Library Programs for the Special Needs Community and their families(2) ...
 - What is a library record?/patron privacy. Not enough time to explore the topic.
 - What's a Database Anyway (5) ... Topic is good, speaker was poor.
 - What's the Big Idea - Math & Science Programs
 - wikipedia and plagiarism
 - Will Manley (2) needed a bigger room and a microphone. He deserves better!

What was the best part of the preconference?

- ALL
- Amount of info covered
- Being able to arrive a day early!
- bibliography
- Black Belt Librarian - lots of good ideas to implement right away
- Black Belt librarian was a dynamic speaker (3)
- Business Reference - getting a handle on how to conduct a business reference interview
- detailed information on teen literature and authors
- Dine around was fun
- Will Manley was fun.
- Excellent programming

- YA info- excellent
- fact that it was a half day program
- Getting ideas that I would use in my library, such as using slogans to deliver a message.
- Dine Around Going to dinner with other attendees by the ocean
- great chance to get in, register, attend the program and begin networking
- Handout
- I do not have to take one full day off.
- I enjoyed the Naked Reading presentation
- I only went to the preconference... but the speaker was ok
- I was happy that there was a class on marketing
- in depth look at a topic in this case "Marketing"
- In-depth discussion of a topic
- info
- Interaction with attendees
- Karen Hyman!
- Learning a lot of new things
- location
- my speaker
- Naked Reading speaker and presentation that presented " " was excellent
- Networking
- Open-Ended Response
- Peggy Barber- quality of the speaker
- presenter's knowledge and experience
- program is long enough to really cover the material
- refreshments very good
- Sharing ideas with colleagues
- Speaker (5)
- speaker for tween program was fantastic
- Speaker was good, liked sharing of info
- Speaker was GREAT (4)
- Speakers
- sufficient time to discuss subject
- Time period spent on the subject
- topic
- Very good information and helpful tips.
- Will Manley

What was the weakest part of the preconference?

- Break-time snacks were not very healthy: chips and chocolate.
- content of program was too generic
- cost
- could have gone on longer
- Didn't see any problems with the preconference
- dna
- Food availability for vegan diets
- I cannot attend more than one preconference seminar.
- I was disappointed in the speaker--it was predictable
- most of the resources were for corporate or academic libraries
- much of subject was for academic libraries, not public
- no conference bags
- None -- I was very happy with the preconference.
- None that I can see

- Not enough Workshops
- not much else there except my meeting
- Nothing really
- Only one program was offered
- Open-Ended Response
- Peggy Barber is good but she had no new info to share
- poor program guide. Relied too much on online info
- presenter
- Presenter needed a few more dynamic and interactive methods for presenting.
- Program on Business
- program seemed to similar to content of other programs I have attended over the years.
- Ran out of time
- Room
- room was a little warm.
- sometimes felt a little rushed
- speaker was a little weak - I expected her to be a little better.
- The marketing speaker was given the almost same marketing discussion for free the next day.
- The materials from the presentation were not left up on the website long enough. When I tried to access them about 2 wks later they were gone
- the vendors were not available
- There was only one speaker. Two or three speakers on teen literature would have been better
- Thought speaker would speak more on the psychology of why kids read what they do.
- wanted more programs
- Would have liked more Q&A time

What were your reasons for attending the NJLA Conference?

	Very Important	Important	Not Important	Total
Professional Development	277	49	4	330
	84%	15%	1%	
Learn About Technology	117	156	34	307
	38%	51%	11%	
Committee Responsibility	57	74	140	271
	21%	27%	52%	
Visit Exhibits	75	158	73	306
	25%	52%	24%	
Share Ideas	157	130	18	305
	51%	43%	6%	
Speaker	98	88	84	270
	36%	33%	31%	