

2010 NJLA CONFERENCE

Yes! We would like to be a 2010 NJLA Conference Sponsor:

- **Platinum** (Reception, Keynote, or other) (\$5,000)
- **Gold** (Sole sponsor of a refreshment break) (\$2,500)
- **Silver** (Co-sponsor refreshments or activity) (\$1,500)
- **Bronze** (\$500)

Company Name _____

Contact Name _____

Contact Phone Number _____

Fax Number _____

Email _____

Website URL _____

(Required to link with conference website)

- Payment by check enclosed
 Visa MasterCard AMEX

Account # _____

Expiration Date _____ Amount _____

Signature _____

Full payment must be received by February 16, 2010 to insure placement in final program. Please return this form with payment information to: **NJLA, Box 1534, Trenton, NJ 08607 or fax to 609.394.8164.** Please call 609.394.8032 or email Sue Rice at srice@njla.org with questions.



2010 NJLA Conference



Conference Sponsorship Opportunities

**Everyday Advocacy:
Libraries Are Essential
To Your Community**

SPONSOR LEVELS

- **Platinum: \$5,000**
- **Gold: \$2,500**
- **Silver: \$1,500**
- **Bronze: \$500**

APRIL 27 & 28, 2010

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SUGGESTED SPONSOR LEVELS

Exhibitors are invited to participate as **Sponsors** for the NJLA 2010 Conference, to be held at the Ocean Place Resort on April 27 & 28, 2010. Various sponsorship levels are detailed below. Don't miss this exceptional opportunity for optimum visibility and unparalleled good will from New Jersey's library community!

Platinum (\$5,000)

- Designated as the sponsor for reception, keynote, or other major event
- Introduced at sponsored event and representative may make welcome remarks
- Sign at event (sign at registration area during the rest of the conference)
- Tent signs on tables or other signage at sponsored event
- Platinum sponsor sign for Booth
- 1 Exhibit Hall Booth
- Full page ad and premium ad placement in the program book
- 1 set of public library mailing labels for pre or post conference mailings
- Acknowledgement in Program Book
- Website link
- Company literature distributed at a sponsored event
- 2 tickets to a conference luncheon
- 2011 NJLA Commercial Membership
- Premium exhibit booth placement

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SUGGESTED SPONSOR LEVELS (CONT'D)

Gold (\$2,500)

- Designated as the sponsor for an activity or refreshment time
- Introduced as Gold Sponsor at the activity or refreshment time
- Signage on tables during sponsored event
- 1 Exhibit Hall Booth
- Half page ad in Program Book
- 1 set of public library mailing labels for pre or post conference mailings
- Gold Sponsor Sign for Booth
- Acknowledgement in Program Book
- Website link
- 2011 NJLA Commercial Membership
- Premium exhibit booth placement

Silver (\$1,500)

- Designated as a co-sponsor for an activity or refreshment time
- Introduced as Silver Sponsor at the activity or refreshment time
- 1 Exhibit Hall Booth
- Quarter page ad in Program Book
- 1 set of public library mailing labels for pre or post conference mailings
- Silver Sponsor Sign for Booth
- Acknowledgement in Program Book
- Website link
- Premium exhibit booth placement

Bronze Sponsor (\$500)

- Sponsor Sign for Booth
- Acknowledgement in Program Book
- Website link
- Designated as a co-sponsor for a refreshment time or activity
- Premium exhibit booth placement

Donations of less than \$500 will be recognized in the printed program