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## ACRL Strategic Plan Implementation Report

Please use this form to identify activities and programs that your unit (i.e., chapter, discussion group, division-level committee, interest group, or section), carried out from June 2009 through May 2010 in support of the ACRL Strategic Plan 2020.

Suggestions for preparing your report:

-- Please review the ACRL Strategic Plan 2020 objectives before submitting your report to ensure you select the strategic objective that best matches your activity/program/initiative. Do not report the same activity/program/initiative more than once.

-- If you do not have any activities to report for a specific strategic objective, please leave that section BLANK.

-- There are no character limits and each section can expand.

-- Reports must be submitted by May 14.

-- If you have questions, please contact your unit's staff liaison.

\*\*To submit the report, you must click through each page (even if you don't have activities to report) until the final page where there is a "Submit" button.\*\*

### \*General Information

Official ACRL Unit Title	<input type="text" value="ACRL-NJ / NJLA College and University Section"/>
First Name	<input type="text" value="Trevor A."/>
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## ACRL Strategic Plan Implementation Report

### Strategic Area: Higher Education and Research

Goal Area: Learning

ACRL and its members are recognized internationally as collaborative leaders and partners in ensuring that students leave with lifelong learning skills, improving techniques for assessing learning outcomes, and in creating environments for discovery.

#### **1. ACRL expands regional, national and international adoption, use and development of information literacy standards.**

Chrys Grieco, Dean of Libraries at Seton Hall, presents, with Mark Thompson, Chair of the Research Committee, the Research Award to Randell Koren Schmidt, Virginia Kowalski, and Maureen M. Smyth for their publication, *Lessons for a Scientific Literature Review: Guiding the Inquiry*, published by Libraries Unlimited. The winners include two Upper School Librarians (Schmidt and Kowalski) at a small independent K-12 school in Gladstone, New Jersey (Gill St. Bernard's School) and the School Library Media Specialist at South Hunterdon Regional High School in Lambertville, NJ, (Smyth). The book is the product of ten years of research, observing, and teaching high school students to construct scientific literature reviews.

#### **2. Strengthen ACRL's relationships with higher education organizations that are important to faculty and administrators in order to develop institutional understand of librarians' roles in enhancing teaching and learning.**

#### **3. ACRL increases member abilities to create and manage physical and virtual spaces and services as environments for discovery.**

Presented a program, "Library Renovation Dos and Don'ts." Whether a library renovation is a bane or a blessing depends on its responsiveness to patron needs, its recasting of the library image, and its improvement of the built environment. What are the essential components of an appropriate, flexible, functional, and inviting set of library spaces? What are the effects of virtual collections on the physical aspects of the project? How can the design process generate spaces that are agile, expandable, friendly, and forgiving?

Presented by Paul Glassman, ACRL-NJ Secretary and Director, Felician College Library



## ACRL Strategic Plan Implementation Report

### Strategic Area: Higher Education and Research

Goal Area: Scholarship, Research, and Creative Activity

ACRL and its members are recognized internationally as authorities on the integration of content, tools, and services into the evolving workflows of scholars and creators at all stages from initial discovery, to individuals organizing their own resources, to the creation, sharing, publication, aggregation, and preservation processes, including associated intellectual property issues.

#### 1. Strengthen ACRL's role in serving as a catalyst for and supporting transformative change in scholarly communication systems.

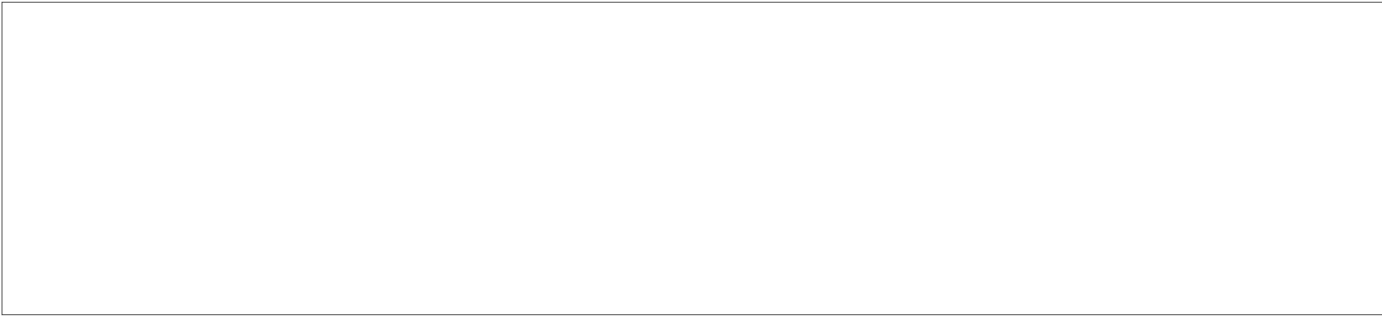
#### 2. Enhance ACRL members' ability to provide education, advocacy, and coalition building to support transformative change in scholarly communication systems

#### 3. Enhance ACRL members' understanding of how scholars work and the systems, tools, and technology to support the evolving work of the creation, personal organization, aggregation, discovery, preservation, access and exchange of information in all formats.

Presented a program, "Research Guides and Websites Made Easier"

New Web 2.0 tools are simplifying the creation of research guides and library websites. An academic and public librarian will discuss how they are using the LibGuides content management tool to quickly develop user-friendly web pages for library services. Presenters will cover creation of the guides, usage, patron feedback, and benefits of implementation. Expect to glimpse various successful uses of the LibGuides tool, incorporating links to databases and the Internet, RSS feeds, videos, and podcasts. Presenters included Eleonora Dubicki, ACRL-NJ Vice President

#### 4. Strengthen ACRL's relationships with learned societies to expand membership knowledge of disciplinary practices in scholarship.



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## ACRL Strategic Plan Implementation Report

### Strategic Area: Higher Education and Research

Goal Area: Advocacy

ACRL has greater influence on the higher education and research environment.

#### 1. Increase ACRL's influence on campus information, academic, and communication technology priorities.

#### 2. Increase ACRL's communication on major trends and issues in libraries and higher education.

#### 3. Strengthen partnerships with other organizations.

#### 4. Increase ACRL's influence in public policy affecting higher education.

We have been working closely with our colleagues within the New Jersey Library Association (NJLA), the NJ State Library (NJSL), the School Library Association (NJASL), and the Health Science Library Association of NJ (HSLANJ) to advocate against the NJ Governor-proposed 74% cut to NJ libraries' budget.

We have also been active in advocating for passage of FRPAA, encouraging members to contact their legislators through use of capwiz.

#### 5. Increase ACRL's influence on national and regional accrediting entities.

The User Education Committee continues to advance the Information Literacy Progression Standards. The Committee sent a revised letter to The New Jersey Academic Officers Association (AOA) General Education Coordinating Committee recommending that information literacy become a separate criterion in the general education core requirements.

**6. Increase ACRL members' ability to respond to and maintain critical levels of excellence in accreditation requirements and professional standard**

**7. Expand ACRL research on the value of the library, the value of the librarian, and the value of information.**

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## ACRL Strategic Plan Implementation Report

### Strategic Area: The Profession

Goal Area: Continuous Learning

ACRL provides continuous learning opportunities enabling members to strengthen their effectiveness and achieve recognition as valued contributors to their academic and research communities.

**1. Expand ACRL's alignment of programs and other learning opportunities based on data, member needs, and strategic priorities.**

**2. Increase the accessibility of learning opportunities to meet the diverse needs of members by relying on research and best practices for design, delivery, and accessibility.**

**3. Increase ACRL's agility in providing cutting-edge content for learning programs and publications.**

**4. Expand ACRL's continuous learning opportunities on advocating the value of the library, the value of the librarian, and the value of information.**

**5. Continue to play a leadership role in promoting research and publication in academic and research librarianship thereby creating and disseminating tools and a body of knowledge for the field.**





## ACRL Strategic Plan Implementation Report

### Strategic Area: The Profession

Goal Area: Leadership

ACRL members achieve recognition as leaders and advocates for academic and research libraries. ACRL recruits and develops the next generation of academic and research library leaders.

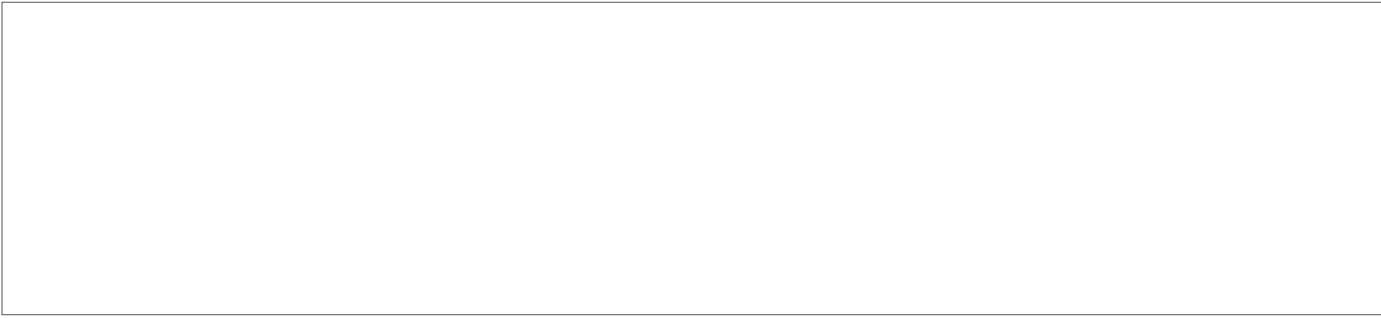
#### **1. Develop leadership opportunities for ACRL members and increase professional development offerings on leadership.**

Presented a program: "Developing People to Lead: Growing Staff in Your Library."  
Leaders can be developed at all levels. In fact, the more we assist, encourage, and support all our staff members in developing their leadership abilities, the more we all benefit. Leadership skills include solving problems, taking initiative, building collaborative teams, being innovative, and trying new things. This session will provide a variety of ideas for helping staff develop their leadership skills, the presenter's experience using various strategies, and an opportunity to share ideas and resources. Presenter is a training consultant, Regina Golia

#### **2. Design and deliver tools to ACRL members to empower them to communicate the value of their contributions to learning and scholarship.**

#### **3. Increase recognition of the value of libraries and librarians by leaders in higher education, information technology, funding agencies, and campus decision making.**

#### **4. Increase ACRL's efforts to support recruitment of new and diverse talent to academic and research librarianship.**



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## ACRL Strategic Plan Implementation Report

### Strategic Area: The Profession

Goal Area: Information Technology

Academic and research librarians are leaders in using information, academic and instructional technologies to create and manage information resources and to deliver library and information services.

**1. Support the development and recognition of academic and research librarians as experts and campus leaders in information technology applications in libraries by offering educational opportunities.**

**2. Build ACRL's capacity to partner with other technology-oriented higher education organizations to identify standards and best practices for managing digital libraries and digital library services.**

**3. Support members in their exploration, research on, and implementation of new and emerging information technologies and their application for library services in educational environments.**

Presented several programs, including: "Mobility & Brevity: Twitter and Evolving Libraries" Explore what Twitter is, why it is important, and what its impacts are for libraries. Discuss the new skills library staff may need for providing service in the 140 character landscape. Learn how to successfully implement a Twitter service in your library. Explore the evolving roles of Twitter in education, access, discovery, & scholarly communication.

"Testing, Testing: Using Google Docs for Assessment" Google Docs provides a no-cost, low-threshold method of constructing online tests, quizzes, and other assessments. Three librarians from three different New Jersey schools talk about how they use this tool for home-grown assessments that look professional and live online.



## ACRL Strategic Plan Implementation Report

### Strategic Area: The Association

Goal Area: Membership

ACRL's membership growth builds on retaining core membership while recruiting from new and diverse communities.

**1. Expand the appeal of ACRL membership among current members with a special focus on those new to the profession and early in their careers.**

**2. Increase the number of academic and research librarian members.**

Our membership committee has been examining ways to do this. We have reached out to ACRL to get a list of members, and are also working with NJLA to see where cross-over exists.

**3. Increase ACRL's membership from underrepresented ethnic and racial groups.**

**4. Increase the appeal of ACRL membership to broader communities.**

**5. Increase efforts to support recruitment of new and diverse talent to ACRL.**

**6. Support and encourage research and programming on the changing workforce in academic libraries and the implications for library education and training, leadership and middle management development, and staff recruitment and retention.**



## ACRL Strategic Plan Implementation Report

### Strategic Area: The Association

Goal Area: Organizational Vitality and Effectiveness

ACRL will have the fiscal resources, staff expertise, and organizational structure to advance the association's strategic plan by deploying data-driven decision making to drive entrepreneurial activities.

#### 1. Increase and diversify fiscal and human assets.

#### 2. Increase the mutual benefits of the ACRL/ALA relationship.

#### 3. Increase and improve ACRL's organizational use of information technology.



## ACRL Strategic Plan Implementation Report

### Strategic Area: The Association

Goal Area: Sustainability

ACRL integrates sustainability into all aspects of the life of the association.

**1. Expand commitment to adopting green and sustainable business practices for ACRL offices, conferences, continuing education and operations with business partners.**

**2. Create a discourse about the significance of sustainability and ways to promote it within ACRL.**

**3. Foster relationships and collaboration by identifying meaningful opportunities for cross-fertilization of ideas, research and problem-solving around sustainability, both within ACRL and external to the association.**

**4. Plan and implement continuing education opportunities regarding sustainability for our members.**

**5. Engage with policy-makers, academics, non-academic non-governmental organizations, and the public in an effort to foster sustainability literacy.**





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## ACRL Strategic Plan Implementation Report

To submit the ACRL Strategic Plan Implementation Report for your unit, just click the button below. A complete PDF of your report will be sent in late May. If you have any questions about the report, please contact your unit's staff liaison.

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