NJLA College and University Section ACRL/NJ Chapter Executive Board Meeting Minutes Sept. 5, 2003

Rutgers University Libraries (New Brunswick and Camden Campuses)

Present: Vibiana Bowman, Julie Still (from Camden); Barbara Belicose, Nicole Cooke, Margaret Deng, Ruth Hamann, Karen Hartman, Patricia Libutti, Mary Mallery, Leslie Murtha, Carol Nurse, Penny Page, Steve Shapiro (from New Brunswick)

Call to Order: The meeting was called to order at 10:05.

Minutes: The minutes of the August 4 meeting were approved with two minor corrections.

They will be posted on the section's webpage.

President's Report – Julie Still

Julie contacted NJLA on our idea to find sponsors for minority undergraduates to receive free lunches or one-day registrations for the annual conference. (She discovered that SCILS students are reimbursed for conference attendance by their alumni association.) NJLA approved the idea in concept, but we need to work out the details. Julie will contact Tryone Cannon to see if ACRL might sponsor some students. NJLA has cleared us to approach ABC-Clio, but Pat Tumulty needs to see if NJLA will be approaching Gale for other needs. Pat also suggested that we designate a sponsoring librarian for each student. The board discussed possible organizations, such as the Black Librarians Network of New Jersey, to help identify interested minority undergraduates. Other ideas included approaching library student employees, sending an announcement to the undergraduate program at SCILS, and contacting Lincoln University in Pennsylvania. We also discussed the possibility of extending this offer to interested non-minority students. Julie will check with NJLA about this.

Julie has received the forms for submitting program proposals for the NJLA annual conference, and she will distribute them to all committee chairs. The deadline is in November. We also need to send out the nomination forms for our awards in November or early December. Fran Kaufmann is chairing the Distinguished Service Award, and the Technology Committee (Barbara Belicose and Margaret Deng) and Research Committee (Karen Hartman and Patricia Libutti) also sponsor annual awards. Last year's forms are on the section webpage, so the relevant committees need to review these and submit updates to Mary Mallery.

Julie will draft a letter for the library directors' listsery to promote membership in our section.

The board discussed whether monthly meetings were necessary. This has traditionally been the case, since the NJLA executive board meets monthly and this facilitates communication.

However, we may be able to do more of our business electronically. Julie will check to see if our bylaws require monthly meetings.

Julie has received timelines from Vibiana Bowman and from Mary Mallery which outline the tasks and deadlines for our section throughout the year. While there is some overlap, there are also some unique items from both timelines. Julie will merge these into one outline and will send to the board for approval. We will post the approved version on our webage. Our annual report for ACRL was due 9/1, but we have received an extension. Julie will complete this in the next week. She will also check on the status of our initiatives funding.

VALE and NJLA Conference Planning – Vibiana Bowman and Julie Still

No program proposals have been received yet for the January VALE User Conference. The call for papers was posted on the VALE Corrado Listserv (July 2003); deadline is Oct. 1. Patricia Libutti said that the Shared Information Literacy Committee has discussed offering an award for innovation and design. She will check on the status of this idea.

Tyrone Cannon is still confirmed as our luncheon speaker at the NJLA conference. He is excited about coming to NJ.

Committee Reports:

NJLA Liaison – Mary Mallery

The NJLA executive board did not meet on 8/19, but the Strategic Planning Committee did. Mary asked them for clarification of how the vision of libraries differed from the vision of NJLA. The consultant hired by NJLA suggested they should differentiate NJLA, as an association of librarians, from libraries themselves. The committee debated this at some length. Other library associations don't have this type of format; instead they use core values rather than vision statements. The committee will bring out a first draft in September. If any board members have suggestions about what NJLA goals we fulfill, please forward them to Mary as soon as possible for inclusion in the draft.

The State Library has started a marketing campaign to increase public awareness and update our public image. There will be a one-week media blitz from 9/15 - 9/21 with TV ads on stations around the state featuring a comic hero called Super Librarian. Part of the campaign includes educational workshops for librarians in each region. There will be a website for the campaign at http://www.njlibraries.org. The State Library is also pursuing its digital highway project. They are going for an IMLS grant and have targeted museums that have historical collections on immigration in NJ.

There will be a copyright workshop featuring Laura Gasaway at Monmouth County Library on 10/30 and in Secaucus on 10/31.

The NJLA building fair will be held on 11/7 at Caldwell College. A number of architectural firms will be on hand.

The NJ SLA chapter, in conjunction with NJ ASIST, will sponsor a distinguished lectureship on 10/22 from 3-4 p.m. at Alexander Library, Rutgers. The featured speaker is Christine Borgman.

Job Shadowing Program – Julie Still (for Luis Rodriguez)

Luis will start recruiting soon for the job shadowing program. Please sign up if you are interested.

Newsletter - Nicole Cooke

The fall issue is being proofread and will go to the printer in the next two weeks. Hopefully we are squared away with NJLA to cover the postage.

Technology Committee – Barbara Belicose and Margaret Deng

The committee will have its first meeting of the academic year in late September or early October.

Research Committee - Karen Hartman and Patricia Libutti

The first meeting is scheduled for Sept. 19 at Alexander Library, Rutgers. The chairs put out a call for new members on ACALIBS.

User Education Committee – Leslie Murtha

The schedule of fall meetings was sent to the newsletter and was posted on ACALIBS. By request, the committee will rerun its spring workshop on electronic classrooms. The location will be in south Jersey in mid or late October, and this will be a half-day workshop (no interactive session). The committee is planning two programs for the NJLA conference, one of which will be panel discussion on first-year experience in library user education. The committee is also thinking of starting a series of workshops later in the year on developing better competencies in using technologies for instruction. They are working on developing a committee website as well as an archive of committee documents.

Membership Committee - Carol Nurse

Carol participated in an ARL Leadership Program in Santa Fe, NM. The goal was to develop programs to increase the number of library leaders from underrepresented groups. Some of the materials from this program may be helpful in recruiting new members for our section. Carol will forward materials to Julie Still.

Nominations Committee – Steve Shapiro

Ruth Hamann has agreed to run for alternate. The committee is soliciting other nominations for offices and will post a call on ACALIBS and the VALE listserv.

Other Business –

The board discussed the idea of sponsoring a NJ ACRL conference every other year (on the years when the national ACRL is not held). The last program we did (on technology and libraries) was very well received; should we try to do something this year? All agreed that May was the best time, in terms of getting facilities and parking. Jim Marcum at Fairleigh Dickinson wants to do a program in the spring on the future of libraries, featuring winners of the Visions competition (http://www.dlib.org/dlib/may03/marcum/05marcum.html). The board agreed that this might be a good thing for us to co-sponsor. Luis has been in contact with him, so Julie will follow-up with Luis to see what planning has been done. If this doesn't work out, an alternative might be to have a daylong program on user groups and get vendors involved. However, since this would take a good deal of planning, we would need to wait until next spring. The next ACRL conference is not until 2005.

Vibiana Bowman will act as secretary for the October board meeting while Penny Page is away.

When the fall newsletter is issued, Mary Mallery will add a PDF link for the spring 03 issue to our webpage.

The NJLA fall business meeting is 12/3 (location not yet announced). The section president or vice president should attend to give an update of our activities. NJLA has asked us to change the date of our November meeting (11/7) because it conflicts with other NJLA activities. We will decide at our October meeting whether we can cancel the 11/7 meeting and instead communicate any business electronically.

Vibiana Bowman emailed PDF files for two information literacy brochures. Should we try putting out a trifold brochure like these? We could send to legislators to show why academic libraries matter. Nothing was resolved on this issue.

The meeting was adjourned at 11:23.

Respectfully submitted,

Penny Page Secretary