



Join NJLA College and University Section
and ACRL New Jersey Chapter

Executive Board Meeting Minutes

July 8, 2005

Alexander Library, Rutgers-New Brunswick; Sprague Library-Montclair State University; Roscoe L. West Library-TCNJ (teleconferenced)

Present: Sara Harrington, Triveni Kuchi, Nancy Madacsi, Julie Maginn, Mary Mallery, Penny Page, Karen Topham (Rutgers); Nicole Cooke, Luis Rodriguez (Montclair); Marc Meola (TCNJ)

Call to order: 10:15 a.m. (after delay for technical problems)

Minutes: The minutes of the June 10, 2005, meeting were approved as submitted.

President's Report — Marc Meola

Section Newsletter — Marc submitted a proposal to NJLA to continue funding a print newsletter for our section. NJLA is urging all sections to move to electronic format for communications; however, they are providing \$4100 to be split by the sections for use as they see fit. That will give us \$300, plus the money we get from ACRL National (\$1.00 per chapter member=approximately another \$300). Connie Paul from the Central Library Cooperative has agreed to print the newsletter for us again this year, but we don't know how long this arrangement will continue. The board discussed other options such as submitting more of our news to the NJLA newsletter or moving to a PDF version of our section newsletter, which would be available from our website. Several board members expressed concern that not all members may have internet access, and that a print newsletter is a benefit of membership that should not be freely available to non-members. Password protection for a PDF version was discussed. The possibility of surveying the membership (with an online survey or as part of the next printed issue of our newsletter) was also discussed, which would require some work to prepare and tabulate a survey. The board agreed to continue at status quo with a printed newsletter for this year and to revisit this discussion at a later date. The money from NJLA will be used to cover mailing costs. In the meantime, Marc will contact Jane Crocker to see what limits there are for submitting section information to the NJLA newsletter. Mary Mallery pointed out that the issues are themed, with very limited space for section material. NJLA supports their printed newsletter through advertising. Nancy Madacsi will check with the NJLA executive board to see if our section can do the same.

ALA Annual Conference — Marc attended a preconference workshop on membership given by Mark Levin, who has published several books on this topic. He stressed the need to personalize, customize, and empathize when reaching out to members. He also talked about the importance of doing a generational analysis of the membership, since different segments of our population may respond to different approaches. We need to develop a good list of our total membership, including email addresses. We do not currently have a membership chair, so Marc will send out an email call for persons interested in taking on a project to develop a full membership list. The social hour for NJ academic librarians at the conference wasn't very well attended, but it did bring in another volunteer for the VALE Conference Planning Committee (Ruth Bogan from Georgian Court College). There are now nine members on the Planning Committee, in addition to Fran Kaufmann and Ruth Hamann, who have agreed to chair the poster sessions. The committee will meet July 27, 10:00 a.m., at the TCNJ library.

ACRL Issues — Marc, Fran Kaufmann, and Nicole Cooke attended the Chapters' Council meeting at the ALA conference, where Nora Quinlan was elected Vice Chair/Chair Elect and Ann Watson was elected Secretary. Marc raised the issue of chapters being listed as outside organizations on the ALA website and the problems this has caused. ACRL has brought this to the attention of ALA, but there has been little response, and they are urging chapters to contact ALA officers about this. Marc will draft an email to send and will also contact NJLA's ALA councilors (Dan O'Connor and Claudia Sumler) to ask for their help. Camila Alire is the new Vice President/President-Elect of ACRL, and the theme she plans to stress is advocacy, especially at the grassroots librarian level. ACRL will make \$50,000 available in the next year to help chapters plan programs related to the ACRL strategic plan. We might want to apply for some of this money, perhaps to revive the advocacy program that we had to shelve last fall. If so, we will need to get started soon. Alire also sent Marc information about a "People-to-People Ambassador Program" in China, in which librarians can participate for a cost of \$5000. There is an application fee of \$500, and the deadline is July 19. Marc is not going, but if anyone is interested he can send the information.

NJLA Conference Planning — Pam Snelson (from Franklin and Marshall), who is the incoming Vice President/President-Elect of ACRL, will be our luncheon speaker. ACRL will pick up most of her expenses. Committee chairs who are planning programs for the next conference should remember that initial proposals and budget requests will be due in the fall (probably November).

Spring ACRL/NJ Program? — We had earlier discussed the possibility of doing a spring program in the years when there was no ACRL national meeting. There was no interest expressed by board members for doing a program in May 2006. ACRL may be doing a virtual program in spring 2006.

Blog — Marc has started a chapter blog, based on the "Keeping Up Librarian" model. The address is <http://njacademiclibrarian.blogspot.com/>. Please send any feedback to him.

Committee Reports:

User Education Committee — Karen Topham, Chair

The committee is sending an email to contributors of Vib Bowman's plagiarism book, asking them to participate in the fall program planned for Oct. 21. Vibiana will be the main speaker. The next committee meeting is August 11 at Brookdale at 10:00 a.m.

Technology Committee — Mary Mallery, Chair

The next meeting will be in August at Rutgers. If anyone is interested in participating, please let her know.

Research Committee — Sara Harrington, Co-Chair, and Triveni Kuchi, Co-Chair

Sara and Triveni are meeting today to begin planning the year's activities, including the creation of a webpage. They also plan to do a poster for the VALE conference. The committee will meet in the fall to plan its conference programs.

Web Coordinator — Mary Mallery

Please send any updates for committees to Mary for posting on the webpage.

Job Shadowing — Luis Rodriguez

Luis was asked by Marie Radford if he would help put together an MLS colloquium on the job shadowing program. Also, NJEdge has put a group together to develop a series of programs for the fall on intellectual property, and Luis may be doing a presentation.

NJLA Executive Board Liaison — Nancy Madacsi

The next meeting of the NJLA Executive Board will be July 19. It will be an all-day planning meeting. Nancy will attend.

Announcements — Nancy Madacsi

The SCILS Alumni Association has selected Bernard Goldberg as its Alumni of the Year. There will be a panel presentation at

Rutgers SCC on October 18, followed by a dinner at the Rutgers Club.

New Business:

NJLA CUS/ACRL-NJ Chapter Logo — ACRL has a new logo, and they have expressed willingness to help our chapter develop a new logo also. We are currently using the NJLA logo and an older version of the ACRL logo. ACRL is stressing that chapters are legally separate identities, and there is confusion as to whether we can use their new logo or need to have a different one. Marc will follow up with ACRL on this.

Meeting Dates for 2005-2006 — The following meeting dates were selected for the upcoming year. Penny will reserve the University Librarian's conference room, and we will plan to teleconference with Montclair and (sometimes) Rutgers-Camden. Marc will attend at New Brunswick. All meetings will be scheduled from 10:00 a.m. to noon.

- Sept. 9
- Oct. 7
- Nov. 11
- Dec. 2
- Feb. 3
- Mar. 10
- May 5
- June 2 (we will meet in person at New Brunswick for this meeting)

Adjournment: 11:45 a.m.

Respectfully submitted,
Penny B. Page, Secretary

Send e-mail to mallerym@mail.montclair.edu

Last updated: September 12, 2005