



## ACRL Strategic Plan Implementation Annual Report

Strategic Area: Higher Education and Research

Goal Area: Learning

If you do not have activity to report for this goal area, return to the [main reporting page](#).

If you have multiple items to report for a strategic objective, please report them in the same box. After submitting this section, you will see a summary of your activity(ies) for this goal area on your screen. You may then move to another section or exit the ACRL Strategic Plan Implementation Report. You may also view a [unit summary](#) of all activities currently reported for your unit.

**Please provide your name :**

First

Last

Richard

Keamey

**Use the appropriate dropdown menu to select the ACRL Unit you are reporting on.**

Section:

Committee:

Chapter:

Discussion Group:

***Objective 1: ACRL expands regional, national and international adoption, use and development of information literacy standards.***

This year a Task Force of New Jersey librarians involved with information literacy has been working on a set of information literacy progression standards for students moving between two- and four-year colleges. These standards have been created to show the expectations of information literacy competencies at different stages in the life of a college student. The Task Force included representatives and leadership from the Chapter's User Education Committee, the Virtual Academic Library Environment (VALE) consortia of academic libraries in New Jersey, and the Central Jersey Academic Reference Librarians organization. A draft of proposed standards was completed in the spring and presented for feedback from the broader community at the New Jersey Library Association Annual Meeting in April 2009. Revisions to the draft will be based on all feedback received by May 8.

***Objective 2: ACRL increases members' ability to collaborate and partner with faculty and other campus professionals to integrate lifelong learning skills into the curriculum; and to evaluate***

*programs and assess individuals' learning outcomes.*

***Objective 3: ACRL increases member abilities to create and manage physical, virtual, and digital spaces and the seamless delivery of services.***

Submit report for Goal Area: Learning

Reset

**The Reset button will delete *\*ALL\** changes you have made.**



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You have submitted the following information for NJ:

**Strategic Area: Higher Education and Research**

**Goal Area: Learning**

**Objective 1: ACRL expands regional, national and international adoption, use and development of information literacy standards.**

This year a Task Force of New Jersey librarians involved with information literacy has been working on a set of information literacy progression standards for students moving between two- and four-year colleges. These standards have been created to show the expectations of information literacy competencies at different stages in the life of a college student. The Task Force included representatives and leadership from the Chapter's User Education Committee, the Virtual Academic Library Environment (VALE) consortia of academic libraries in New Jersey, and the Central Jersey Academic Reference Librarians organization. A draft of proposed standards was completed in the spring and presented for feedback from the broader community at the New Jersey Library Association Annual Meeting in April 2009. Revisions to the draft will be based on all feedback received by May 8.

**Objective 2: ACRL increases members' ability to collaborate and partner with faculty and other campus professionals to integrate lifelong learning skills into the curriculum; and to evaluate programs and assess individuals' learning outcomes.**

No data entered

**Objective 3: ACRL increases member abilities to create and manage physical, virtual, and digital spaces and the seamless delivery of services.**

No data entered

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You may continue reporting by using the links below. If you are finished with your report, you may [exit the ACRL Strategic Plan Implementation Report.](#)

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[Goal Area: Scholarship](#)

[Goal Area: Advocacy](#)

**Strategic Area: The Profession**

[Goal Area: Continuous Learning](#)

Goal Area: Leadership

Goal Area: Information Technology

**Strategic Area: The Association**

Goal Area: Membership

Goal Area: Organizational Vitality and Effectiveness

Goal Area: Sustainability

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You have submitted the following information for NJ:

**Strategic Area: Higher Education and Research**

**Goal Area: Advocacy**

**Strategic Objective: Increase ACRL's influence on campus information, academic, and communication technology priorities.**

No data submitted.

**Strategic Objective: Increase ACRL's communication on major trends and issues in libraries.**

The Chapter used its various communication media (semi-annual newsletter, member mailing list, organizational wiki space, Facebook page, etc.) as conduits for communication from national ACRL and from Chapter representatives regarding major trends and issues in libraries and higher education.

**Strategic Objective: Strengthen partnerships with other organizations.**

Members of the Chapter, through their institutions, participated with other libraries throughout the state under the auspices of the state Library Association in collecting data for the "Snapshot Day" project on February 19, 2009, part of a broad-based effort to demonstrate the enormous value of libraries of all types to the citizens and students of the state and to preserve adequate support for libraries.

**Strategic Objective: Increase ACRL's influence in public policy affecting higher education.**

No data submitted.

**Strategic Objective: Increase ACRL's influence on accrediting entities.**

No data submitted.

**Strategic Objective: Increase ACRL members' ability to respond to and maintain critical levels of excellence in accreditation requirements and professional standards.**

No data submitted.

**Strategic Objective: Expand ACRL research on the value of the library, the value of the librarian, and the value of information.**

No data submitted.

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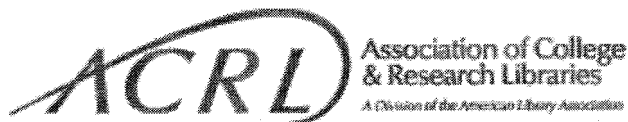
**Strategic Area: The Association**

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You have submitted the following information for NJ:

**Strategic Area: The Profession**

**Goal Area: Continuous Learning**

**Objective 1: Expand ACRL's alignment of programs and other learning opportunities based on data, member needs, and strategic priorities.**

This year Chapter leaders were involved in the planning and programming of two statewide conferences. In both cases the planning process was informed by the prior year's evaluation from members and this information, as well as ACRL strategic priorities, informed the content of learning opportunities offered at the conferences.

**Objective 2: Increase the accessibility of learning opportunities to meet the diverse needs of members by relying on research and best practices for design, delivery, and accessibility.**

This year Chapter leaders made learning opportunities more accessible to members by recording and collecting materials from statewide professional conference programming for online dissemination.

**Objective 3: Increase ACRL's agility in providing cutting-edge content for learning programs and publications.**

No data submitted.

**Objective 4: Expand ACRL's continuous learning opportunities on advocating the value of the library, the value of the librarian, and the value of information.**

No data submitted.

**Objective 5: Continue to play a leadership role in promoting research and publication in academic and research librarianship thereby creating and disseminating tools and a body of knowledge for the field.**

The Chapter has played a leadership role in promoting research and publication in academic and research librarianship through its active Research Committee. Among other activities, the Committee fosters collaboration between librarians engaged in research throughout the state, communicates current research activity through its membership, and conducts a high-profile Research Award program, which includes a funded award and sponsorship of award winners and candidates at the statewide library association conference.

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You have submitted the following information for NJ:

**Strategic Area: The Profession**

**Goal Area: Leadership**

**Objective 1: Develop leadership opportunities for ACRL members and increase professional development offerings on leadership.**

No data submitted.

**Objective 2: Design and deliver tools to ACRL members to empower them to communicate the value of their contributions to learning and scholarship.**

The Chapter has taken advantage of the state library association's migration of significant portions of its web site to a wiki format to make it easier for members to participate in internal communication, offering initial training to Executive Board and standing Committee leadership.

**Objective 3: Increase recognition of the value of libraries and librarians by leaders in higher education, information technology, funding agencies, and campus decision making.**

No data submitted.

**Objective 4: Increase ACRL's efforts to support recruitment of new and diverse talent to academic and research librarianship.**

This year the Chapter sponsored a library student to participate in the state library association's annual conference as an opportunity to network with academic librarians and learn more about the field of academic and research librarianship as a possible career track.

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You have submitted the following information for NJ:

**Strategic Area: The Profession**

**Goal Area: Information Technology**

**Objective 1: Support the development and recognition of academic and research librarians as experts and campus leaders in information technology applications in libraries by offering educational opportunities.**

The Chapter's Technology Committee supports the development and recognition of academic and research librarians as experts and campus leaders in information technology applications in libraries by its regular meetings, its Technology Innovation Award program, and the sponsorship of award winners and nominees for presentation of their projects at the state library association's annual meeting, thereby providing educational opportunities for other members of the academic library community. The Committee also educates the membership through information communicated through its blog [ <http://njacrtechcomm.wordpress.com/> ].

**Objective 2: Build ACRL's capacity to partner with other technology-oriented higher education organizations to identify standards and best practices for managing digital libraries and digital library services.**

No data submitted.

**Objective 3: Support members in their exploration, research on, and implementation of new and emerging information technologies and their application for library services in educational environments.**

No data submitted.

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You have submitted the following information for NJ:

**Strategic Area: The Association**

**Goal Area: Membership**

**Objective 1: Expand the appeal of ACRL membership among current members with a special focus on those new to the profession and early in their careers.**

No data submitted.

**Objective 2: Increase the number of academic and research librarian members.**

As a step toward this objective, the Chapter this year administered a survey to participants at the January 2009 state academic library consortium's conference (co-sponsored by the Chapter). The survey collected information about attendees current professional associations, perceived needs, and potential interest in membership. The state library association's membership committee also helped to promote ACRL membership at the conference through a poster session. Information collected from the survey will be analyzed and incorporated into recruitment initiatives moving forward.

**Objective 3: Increase ACRL's membership from underrepresented ethnic and racial groups.**

No data submitted.

**Objective 4: Increase the appeal of ACRL membership to broader communities.**

No data submitted.

**Objective 5: Increase efforts to support recruitment of new and diverse talent to ACRL.**

No data submitted.

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**Strategic Area: The Association**

**Goal Area: Organizational Vitality and Effectiveness**

**Objective 1: Increase and diversify fiscal and human assets.**

No data submitted.

**Objective 2: Increase the mutual benefits of the ACRL/ALA relationship.**

No data submitted.

**Objective 3: Increase and improve ACRL's organizational use of information technology.**

The Chapter has continued this year to employ videoconferencing technology to facilitate broad participation in its regular meetings. We are also exploring the potential of web-conferencing for the same purpose.

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