

**NJLA Reference Section Business Meeting
Dec 16, 2008, Cherry Hill Public Library**

Members Present

Lisa Coats, Monmouth University Library	President
David Calvanico, Mount Laurel Library	Vice President
Glynis Wray, Ocean County Library	Recording Secretary
*Jenny Lichtenwalner, Scotch Plains PL	Newsletter Co-Editor
*Michael Maziekien, Nutley PL	Newsletter Co-Editor
*Sue Lipstein, Hillside Public Library	Member-at-Large
*Cathy Prince, Summit Free Public Library	Member-at-Large
Jane Kingsland, County College of Morris	
Barbara Synder, Camden County Library, Voorhees	
Sally Harrison, Ocean County Library	
Pat Dawson, Rider University Library	Guest speaker
Allan Kleiman, South Plainfield Public Library	Guest presenter

(*Via teleconference from Nutley Public Library)

Agenda

Call to Order and Introductions

Set up for speaker phone directions

Thank you to Allan Kleiman for speaking.

Introductions

Welcome to the meeting to the crowd listening in the other location.

Is there anything to add or change from the minutes?

Minutes ok,

Minutes accepted for October

Quick etiquette discussion about teleconferencing.

Newsletter

The editors Jenny and Michael are looking for short profiles, new lot for experience great projects maybe from Emerging Leaders. The deadline is January 16th. If you have anything please email Michael.

Update on NJLA conference proposals

- Ref section- pre conference Celia Ross
- Session with Celia helping your patterns understand looming crisis

(They will approve both)

- Radical Reference 2004 online
 - Marie Radford Reference excellence and challenge of customer service
- Cosponsored programs
- Genealogy Celia Ross's husband Jack Simpson (History & Preservation)
 - Twitter session with IT
 - Admin and IT Leslie Kahn—iconoclastic meeting the profession
 - CL Quillen submitted Readers advisory Dewey-less system
 - David Lisa- graphic novels
 - Heidi Cramer said we needed to cosponsor with PR Peggy Barber Great word of mouth marketing

Moderators needed- Lisa put some in—contact her if you want to moderate a session

Report on the developments of the June 12th event at the Atlantic City Free Public Library (see attached)

Bob Golon (President of History & Preservation) and Lisa went to AC and had a lovely meeting with Julie Senack, Head of Reference and Archivist Heather Halpin tour program and Ref section meeting Local history how ref lib don't know what to do with the questions, tension? Event on June 12, 2009. Academic and Public librarians/archivist on panel – hopefully a large event

Sue Lipstein and Glynis Wray will give us details of our next event at Toms River Library on Feb. 9th

Sue Lipstein- Feb (the Infolink meeting- alert Mi-Sun Lyu of the diversity committee when we advertise so we can we put objectives on the posters—objectives What do we want to accomplish? She'll talk for 30 minutes. Infolink funded other libraries with diversity grants.

Tour Toms River- Feb 9th Monday

Business meeting first at 2:00

Then at 3 pm INFOLINK and OCL diversity recipe cookbook 30 minutes

4:00 questions then tour afterwards

David has been asking Kelly Garwood to do fliers for our events. Kelly is great.

Send information- objectives

Perhaps at Feb. meeting keep business short—

Tell you what proposals came through from NJLA.

Please let Lisa know what you want to discuss for agenda

Pat Dawson, Co-Chair of the VALE Reference Services Committee discussed reference surveys. She spoke about statewide reference. Newark still does a lot of questions more statewide—Tony Jochaim Co-chair Vale Reference Service Conf once a year—

Pat Dawson—2 things 2 pronged approach presentation Moving Beyond the Ref desk. How are they conducting ref, roving lib models—putting together a survey—who is doing what moving beyond the ref desk. Benchmarking and what the people are doing.

Field librarian Kate MCGovern Embedded Librarian and Roving Librarian

Brainstorming ideas no survey format yet, demographics tie in with the survey questions we can add to the survey. Pat is showing a printout of reference survey planning outline developed on October 7th by VALE ref services committee

Thinking about doing two surveys... How are people keeping track of ref statistics at the desk? The first thing is to find out what types of statistics are people doing besides traditional reference.

How are people coming to you?

Is it Outreach and outside the building distance learners?

What has worked, what has been tried, and what problems have people encountered?

For Public and Academic libraries-- how are you going to implement this—survey monkey or listservs? Statistics at the ref desk- (**the read scale** white paper) How people are keeping track of that?

The embedded librarian actually works with the faculty member and the course management system—extremely time consuming each semester what readings they want—if they don't keep up they get old quick.

Old bridge did roving and embedded librarians. 2 ref desks in library- they needed more librarians out in different sections

Michael asked for distribution of printed survey at section meetings

We get a lot via email... paper might be an additional approach

Lisa had a question—what is the next step? The survey will be of about 200 people

They are going to get together in Feb. after the VALE conference January 2009

Hoping to get out by March or April

Analyze the data put together a report-- next VALE meeting

Lisa would like to talk to Tony. What do you want Ref Section to do? How can we help?

Kind of questions would be most helpful—expect after Vale meeting rough draft in Feb firm that up. In the mean time if you have any thoughts about specific types of ref that you are curious about you can contact Pat Dawson

Lisa will send out the forms and her contact info.

Discussion; New business; a suggestion for newsletter

Meeting adjourned