



# NJLA / ACRL

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The section/chapter newsletter is published biannually. It is distributed to all members of the New Jersey Library Association College and University Section and of the New Jersey Chapter of the Association of College and Research Libraries.

Volume 27, Issue I

Fall 2008

### FROM THE PRESIDENT

**Richard Kearney** 

NJLA CUS/NJ ACRL Chapter President

### -Customer Citizen Service

Regardless of whether you work in a public or technical services department, chances are excellent you've encountered the philosophy of "customer service." Numerous articles, workshops, staff training sessions, conference presentations, and other fora within our profession attest to the popularity of the idea and its importance to the present and future of libraries.

It might seem a bit strange that high-touch service organizations like libraries would need frequent and urgent exhortation about something so fundamental to their basic function, but - as we are told in much of the literature - any large and complex institution can succumb over time to forces of inertia that emphasize established practices, bureaucratic codes, and unreflective satisfaction in the "way things have always been done." Places in the grip of such indolence not only have trouble growing with their communities, they also run a real risk of alienating those they claim to serve through inflexibility, inattentiveness to individual needs or preferences, and a sense that users must conform to the library because the library knows best.

Many advocates of "customer service" also like to draw their chief examples and models of exemplary service from the for-profit business sector, and we are often informed that libraries can learn much from retail establishments that handle large numbers of

customers every day, along with gentle and not-so-gentle insinuations that libraries operating outside the discipline of competitive markets are too often tempted to take their service populations for granted.

Context is always important, and it would be silly to ignore the fact that recent interest in customer service at libraries coincided with the rise of the internet and many forecasts about the growing irrelevance or impending demise of libraries in a world where one's access to "libraries" of information can be had through a portable handheld device. The resulting crisis has stimulated a great deal of heightened self-consciousness in every type of Library.

There is no doubt that effective academic libraries embrace a strong service ethic, and to the extent we have cultivated an active sensitivity to our user population, empowered our staff to make decisions that provide better service (even if they sometimes differ from customary practice), and instituted forward-looking policies enabling us to build superior service into our virtual worlds, we are surely providing benefits to our users. Collecting user feedback and other data for assessment completes this loop.

Yet I've never warmed up to the idea of library users as "customers." The intent of seeking a common term that assumes little about users is clear enough, along with the nod to that sector of life where service is often a matter of bottom-line urgency. But "customer" is inescapably bound up with commodity transactions as the key service interaction, even in cases where payment is at some distance from service delivery; and when this concept is combined - as it all-too-

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### **EDITOR'S NOTE**

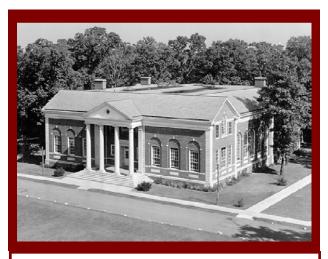
Julie Maginn
NJLA CUS/NJ ACRL
Newsletter Editor

Welcome to another fall semester and to the fall issue of the NJLA CUS / NJ ACRL newsletter. Inside you will find information about what has been going on throughout the summer at local institutions, upcoming events, committee updates, and ACRL news.

In last year's fall issue, a request was sent out for pictures to be compiled for a retrospective NJLA CUS poster session and slide show. The poster can be seen at <a href="http://www.njla.org/njacrl/60AnnivCUS.html">http://www.njla.org/njacrl/60AnnivCUS.html</a>. In addition, you can find selected pictures throughout this issue.

For future newsletters, please feel free to submit articles, updates about your library's special projects, personal experiences, and announcements regarding employees and their contributions. If you are interested in serving on the Newsletter Committee, please contact me at 908-526-1200 ext. 8303, or you can email me at jmaginn@raritanval.edu.

Julie Maginn Newsletter Editor



The College of New Jersey Roscoe L. West Library 1940s

### FROM THE PRESIDENT

(continued)

often is - with a wrongheaded insistance upon information as commodity, I find this breeds more confusion and frustration than clarity. Put differently, my problem with viewing library users as customers is that the concept is too limited and narrow. It's simply inadequate to the library service our users deserve.

As an alternative, I propose the concept of "citizen service." I use "citizen" not in the grim present-day sense of restrictive borders, passports and the like, but in the expansive Enlightenment-era sense of liberated individuals claiming a stake in their society, as when Thomas Paine wrote "The world is my country, all mankind are my brethren, and to do good is my religion." Citizen service is open-ended, recognizing information seeking and use as part of a vital educational process, and it also emphasizes the mutual interest of librarians and users in creating a robust civic culture grounded in the intellectual advancement of all who enter our doors and visit our web sites.

Our role as high-quality service providers to generations of students is an important one, and "customer satisfaction" does not begin to capture what goes on in the most successful interactions we have with our users. So let us strive for excellence in service, but do so with a conceptual framework that speaks to the richness of public service and the multifaceted complexity of our users. Let's take to heart a vision of education through library service that will, to paraphrase Jefferson, enable all students to judge for themselves what will secure or endanger their freedom. And let's leave the "customers" to their business.

Richard Kearney
President, NJLA CUS / ACRL-NJ

We're on the web! Visit the NJLA CUS/ NJ ACRL page within the NJLA website. There you will find membership information, meeting minutes, section officer information and more!

http://www.njla.org/njacrl

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### **Monmouth University**

- Lisa Coats, Instructor, became the NJLA Reference Section's President July 1st for 2008-2009.
- Eleonora Dubicki, Assistant Librarian, attended ALA 2008 and received a \$5000 Emerald Research Grant Award administered by the Business Reference and Services Section (BRASS), a section of the Reference and Users Services Association (RUSA). Her grant project will focus on the Research Behavior Patterns of Business Students.

Eleonora will serve as the 2008-2009 chair of the User Education Committee of the College and University Section of NJLA.

• MaryBeth Meszaros (she usually goes by "Beth") is the newest addition to the Monmouth University Library staff. Beth defines herself as a career-changer. After earning her doctorate in English at University of Pennsylvania, she taught college-level English—first-year writing and various literature courses. Her specialization in literature is Modern Drama and Gothic literature. She is a published scholar in both fields. Beth retains her passion for literature and theater even as she transitions into academic librarianship.

Beth enjoys librarianship because, as a teaching librarian, she gets to plan instruction and still has the opportunity to interact with students both in the classroom and in the Information Commons setting. Beth sees herself as "bi-lingual" or a "hybrid" in the sense that she keenly understands the perspective of both instructional faculty and academic librarians. This dual perspective is so pronounced that she sees faculty-librarian relationships as a fruitful area to explore as a scholar.

Beatrice Priestly, Adjunct Librarian, had an article titled, "An argument on why the City should contribute to the Library budget in a means similar to corporate funding of R&D" published in Library Administration & Management Quarterly 22(3), 2008. An abbreviated version of an article in the form of

an essay was published August 2008. "The Seasoned Librarian" was published in the NJLA Reference Section Quarterly Newsletter 4(3), August 2008.

Beatrice completed her coursework for a Masters in Business Administration at Monmouth University in August 2008. Congratulations!

- R.N. Sharma has been honored with a Festschrift entitled, "Challenges for South Asian Resources and Information Services: Essays in Honour of Dr. Ravindra N. Sharma," edited by Rajwant Singh Chilana, Ph.D., New Delhi: Concept Publishing, 2008. Dr. Chilana is Associate Professor and South Asian Librarian at the University of Illinois, Urbana Champaign. Forty-seven scholars from India, Pakistan, Bangladesh, Canada, Sri Lanka, and United States contributed articles for the book.
  - R.N. Sharma has published an article entitled, Can librarians manage technology in developing nations? A library administrator's view" in Managing Technologies and Automated Library Systems in Developing Countries: Open Source vs Commercial Options: Proceedings of the IFLA Pre-Conference Satellite Meeting, edited by Bernard Dione and Rajean Savard, Munchen: K.G. Saur, 2008, pp 11-32 (IFLA Publications 132). He has also published five book reviews.
  - R.N. Sharma has been appointed chair of the International Relations Committee of the Association of College and Research Libraries/American Library Association for the year 2008-2009 and chair of the Nominations Committee of the Asian, African and the Middle Eastern Section of the Association of College and Research Libraries/American Library Association for 2008-2009.

R.N. Sharma's name has been included in the 2009 edition of *Who's Who in America*, a special commemorative edition of the directory.

### **Montclair State University**

 Nicole Cooke, Reference Librarian/Assistant Professor, has been awarded tenure at Montclair State University.

Nicole has also had the following articles published:

Hawthorne, P., & Cooke, N. A. (April 2008).
 Trendspotting and microtrends in academic libraries. *College and Research Libraries News*, 69(4), (pp. 214-215).

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- Cooke, N. A. (2008). Clara Stanton Jones. In H.
  L. Gates & E. B. Higginbotham (Eds.), The African
   American National Biography: Vol. 4. (pp. 642-643).
   New York: Oxford University Press.
- Cooke, N. A. (2008). Sadie Peterson Delany. In H. L. Gates & E. B. Higginbotham (Eds.), The African American National Biography, Vol. 2. (pp. 631-632). New York: Oxford University Press.

Nicole has been appointed editor of the Internet Resources Column, which appears in *Public Services Quarterly (PSQ)*.

Finally, Nicole has been awarded a Spectrum Doctoral Fellowship from ALA's Office of Diversity and began full time study at Rutgers University's School of Communication, Information and Library Studies in September.

### **New Jersey City University**

- Judy Jeng, Head of Collection Services, recently made two presentations:
  - "Usefulness evaluation of the New Jersey Digital Highway" Research Forum, New Jersey Library Association Conference, April 29-May 1, 2008, Long Branch, NJ.
  - Poster on "Evaluation of digital libraries: MIC, NJDH, and NJVid" Mid-Atlantic Digital Library Conference, July 8-9, 2008, Bucknell University, Lewisburg, PA.

### **New Jersey Institute of Technology**

 Davida Scharf and Heather Huey, along with NJIT Humanities Professor, Norbert Elliot, Irv Katz, Senior Researcher at ETS and others, published The Assessment of Information Literacy: A Case Study. The study presents an investigation of information literacy as defined by the ETS iSkills™ assessment and by the NJIT Information Literacy Scale (ILS).

### **Princeton University**

Trevor Dawes, Circulation Services Director, was the first Princeton librarian chosen to participate in the Frye Institute, which was established to develop leaders in college and university libraries and



information technology in the 21st century. Trevor

attended the intensive two-week program at Emory University in June and will create a year-long practicum for himself on some aspect of digital media and pedagogy.

### **Raritan Valley Community College**

 Julie Maginn, Public Services Librarian, published the chapter, "Daily Doubles, Final Answers and Library Resources" in Douglas Cook and Ryan L. Sittler (eds.) Practical Pedagogy for Library Instructors: 17 Innovative Strategies to Improve Student Learning, published by ACRL.

### **Rider University**

Ma Lei Hsieh and Melissa Hofmann are the new faculty librarians at the Moore Library of Rider University. Ma Lei's chief responsibilities are government documents and library instruction. Melissa works with cataloging and bibliographic control. They were previously employed at Monmouth University and The College of New Jersey respectively.

### **Rutgers University**

Vibiana Bowman, an instructional librarian in the Paul Robeson Library on the Rutgers-Camden Campus, was one of two national experts on plagiarism who appeared in the STARLINK program, "Plagiarism pitfalls and prevention strategies," in April. The program was offered to STARLINK's membership as a streaming video presentation over the Internet or as a DVD.

Vibiana is one of the co-producers of a short, humorous three part video series on plagiarism created by the staff of the Paul Robeson Library on the last academic year. The video series received national acclaim in May 2007, when it received a rave review in the *Chronicle of Higher Education's* Wired Campus blog weekly email. The video series is now posted on YouTube and the Robeson Library has received requests to use the videos from educational institutions in Australia, Canada, England, and other countries.

To view the three part series on plagiarism developed by Robeson Library, please go to: <a href="http://library.camden.rutgers.edu/EducationalModule/Plagiarism/">http://library.camden.rutgers.edu/EducationalModule/Plagiarism/</a>.

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 Marianne Gaunt was promoted in June by Rutgers University President Richard L. McCormick from University Librarian to Vice President for Information Services and University Librarian. The president noted that



"this new title reflects the strong leadership Marianne provides to the university's extensive system of libraries and the importance of the university libraries to the mission and goals of the university. As University Librarian since 1997, Marianne has led the transition of the Rutgers University Libraries into the digital age and transformed the way Rutgers serves our community . . . Under Marianne's Gaunt's leadership, our libraries' service program has prospered, our relationships with fellow research libraries have been strengthened, and our national reputation has been enhanced."

- Karen Hartman and Laura Bowering Mullen had the following article published, "Google Scholar and Academic Libraries: an Update," New Library World, 109(5/6), 2008, pp. 211-222.
- Laura Bowering Mullen also had the following article published, "Increasing Impact of Scholarly Journal Articles: Practical Strategies Librarians Can Share," E-JASL: The Electronic Journal of Academic and Special Librarianship 9(1), Spring 2008. [http://southernlibrarianship.icaap.org/content/v09n01/mullen\_101.html].
- Mark Winston has been appointed Assistant Chancellor and Director of the John Cotton Dana Library at Rutgers University in Newark. His responsibilities include management and development for the Dana Li-



brary and the Institute of Jazz Studies, and as Assistant Chancellor, responsible for campus-wide academic initiatives, including the development of instructional activities that take full advantage of the unique diversity of Rutgers-Newark, and the strengthening of the campus's engagement with its urban community in teaching and research. His appointment was effective September 1st.

### **Seton Hall University**

 Marta Deyrup, served as a Digital Consultant for the interdisciplinary Sword of Judith Conference held at the 42nd Street New York Public Library from April 17-18, 2008.

Marta also edited the upcoming November publication, *Digital Scholarship*, with an introduction by Christine Borgman and published by Routledge Studies in Library and Information Science.

Marta also received a National Endowment for the Humanities Summer Institute grant and participated in Sources of Russian and Soviet Visual Cultures, 1860-1935: Study, Teaching, and Education, which was held at the 42nd Street New York Public Library from June 21-July 12, 2008.

### **Sussex County Community College**

 Angela Camack presented a poster at the recent New Jersey Library Association conference entitled, "Our Voices, Our Selves: Using Primary Sources for History Assignments."

Angela also moderated a roundtable session at NI-SOD entitled, "Whatever Happened to Class (In Class?): Civility Issues in the College Environment."

Finally, Angela presented at the Faculty of the Future conference on May 30th at Bucks County Community College, "Evil Geniuses and Nutty Professors: the Image of the Intellectual in Popular Culture."



Periodicals Room, Rose Library Drew University, 1950s

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### AROUND THE STATE

### **Rutgers University**

The Libraries' newest online innovation enables users to access a wealth of Libraries' services and resources, without interrupting their work on another webpage. The LibX Toolbar acts as a companion to the Mozilla Firefox and Microsoft's Internet Explorer web browsers. Once installed, it provides instant access via a dropdown menu of links to the following Libraries' resources and services: hours and directions, My Account, IRIS - the Library Catalog, indexes and databases, Searchlight, delivery and Interlibarary Loan, Refworks, Ask a Librarian, and an autolinking feature to full-text articles.



The toolbar also includes new capabilities provided by the Libraries', including a Rutgers link on a select group of popular bookseller or book related websites provides a direct link to IRIS to check if the book is available at Rutgers; easier linking of article citations from non-Rutgers sources to full-text, if available at Rutgers; and PubMed autolinking allows for direct linking from PubMed citations to the full-text article, if available at Rutgers.

To learn more about the free downloadable Toolbar, and to place a LibX Toolbar on your browser, please see: <a href="http://www.libraries.rutgers.edu/rul/tools/toolbar/toolbar.shtml">http://www.libraries.rutgers.edu/rul/tools/toolbar/toolbar.shtml</a>. If you have questions or comments about the Rutgers University Libraries LibX Toolbar, please send an email to RUL\_toolbar@email.rutgers.edu.



Rutgers University Alexander Library, built in 1956

### **COMMITTEE NEWS**

### **Research Committee**

The next Research Committee meeting will be held on **Friday, November 21st**, at 2pm in the Seton Hall University Library conference room. Please call Mark Thompson, Research Committee Chair, for details (201-447-7447).

For details regarding the call for nominations for the 2009 Research Award, and the call for papers for the 2009 Research Forum, please see page 9.

### **Technology Committee**

The Technology Committee was busy during the summer sponsoring the FutureTech Symposium along with the NJLA Information Technology Section. Links to the symposium's presentations, can be found at:



http://www.njla.org/njacrl/FutureTech08.html.

The next Technology Committee meeting will be held in February to consider the Technology Innovation Award nominees and plan the mid-March competition. For details regarding the call for nominations for the 2009 Technology Innovation Award, please see page 9.

### **User Education Committee**

The User Education Committee promotes information literacy as an educational goal, and to support the development and pursuit of excellence of library user education programs. The committee produces professional development programs on teaching and learning in libraries, disseminates information about information literacy and user education, and serves as a forum for the discussion of issues relating to information literacy.

Upcoming meetings will be held on **Friday, October 17th** and **Friday, November 21st**, from 10:30am—12:30pm at Monmouth University Library. For more information on the committee, contact Eleonora Dubicki (chair) at 732-571-4402 or edubicki@monmouth.edu.

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### **UPCOMING EVENTS**

### October 28, 2008 Seth Godin

10:30 a.m.- Noon

With students turning more and more to the Internet to meet their research needs, librarians need to develop interesting strategies to market to the students and faculty of their institutions. But how can we stop advertising and start innovating?

The NJ State Library and the Ramapo College of NJ Potter Library proudly present one of the most innovative marketing gurus in the world, Seth Godin. One of today's hottest speakers, leaders from Google, Disney and Universal have all hired him for his unique insights and ideas about the newest marketing trends. Don't miss out on this once in a lifetime opportunity to listen to this bestselling author discuss his latest book (*Tribes: We Need You to Lead Us*) and answer your questions on marketing your library. Cost for NJLA members is \$15, nonmembers \$25. Price includes a copy of his latest book.

Seating is limited! For questions, or to register, please contact Nancy Dowd, NJSL Director of Marketing at ndowd@njstatelib.org or call 609-278-2640 ext. 122.

November 7, 2008:

8:30 a.m.- 4:00 p.m.

"Resistance!"

The 14th Annual NJ Book Arts Symposium

The 14th annual book arts symposium, to be held at John Cotton Dana Library at Rutgers—Newark, will explore the wide range of meanings and opportunities for 'resistance' in the books arts-unconscious resistance of materials to their easy use in printmaking, social or political underground movements' resistance to occupying forces, sociocultural resistance to change, artistic resistance to hackneyed clichés, creative resistance to being understood, and the interpretive resistance to artistic intention. Featured speakers will be Tommie Arai, Judith K. Brodsky, Maureen Cummins, Asha Ganpat, Curlee Holten, Margo Humphrey, Zoe Sheehan Saldana, and Two Girls Working.

The main accompanying exhibition will run **November 7**, **2008—January 23**, **2009**. A secondary accompanying exhibition will run **November 7th—December 20**, **2008**.



Strike Anywhere Aspen wood, wax, gelatin, pigment, chemicals Zoe Sheehan Saladana 2007

### **SCILS MLIS COLLOQUIUM**

October 24, 2008 Dr. Joseph Janes Alexander Library SCC Friday Afternoon

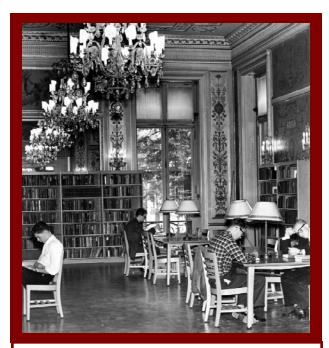
Dr. Joseph Janes, founder of the Internet Public Library and *American Libraries* columnist, will speak on digital reference services.

October 29, 2008

7:00 p.m.- 9:00 p.m.

Cyber-infrastructure, Open Access Repositories, and Changing Scholarly Communication SCILS Room 212

Libraries are becoming publishers and digital technology entrepreneurs, not just storehouses of the products of creative and scholarly activity. **Mentor Cana**, a Microsoft Corp. Technology Solution Professional and SCILS PhD candidate, will explain how open access repositories are affecting knowledge production and use. **Grace Agnew**, Rutgers Associate University Librarian for Digital Library Systems and author of *Digital Rights Management*, will bring us up to date on developments with RUcore, the NJ Video Portal, and the statewide information platform, which promises to make NJ a model for other states.



Reading Room Monmouth University Library, 1950s Page 8 NJLA / ACRL

# NJLA 2008 CONFERENCE COLLEGE AND UNIVERSITY SECTION SESSIONS & LUNCHEON

At the 2008 NJLA conference, the NJLA CUS /NJ ACRL offered eight breakout sessions, and five poster sessions were presented by academic librarians. Links to the poster sessions can be found at <a href="http://www.njla.org/njacrl/NJLA08Poster.html">http://www.njla.org/njacrl/NJLA08Poster.html</a>, and links to the presentations can be found at <a href="http://www.njla.org/njacrl/NJLAConf2008.html">http://www.njla.org/njacrl/NJLAConf2008.html</a>.

The luncheon included presentations by incoming President, Richard Kearney, William Paterson University and outgoing President, Karen Topham, Brookdale Community College. Awards were presented to honor achievements in research, technology, and distinguished service.



Dr. Jay K. Lucker

The luncheon guest speaker, Dr. Jay K. Lucker, Library Consultant, spoke about how academic librarians might engineer our libraries for the 21st century. Finally, Marianne Gaunt, Member of the PALINET Executive Board and University Librarian, Rutgers University, led an information session regarding the upcoming merger between PALINET and SOLINET. Throughout the

luncheon, the section celebrated its 60th anniversary with balloons, good food, and great conversation.



Richard Kearney, NJLA CUS / NJ ACRL President and Karen Topham, Past President, pose in front of the ACRL

### AWARD WINNERS!

### Research Award



Presenting their research results: Ma Lei Hsieh and Hugh Holden

The Research Award was presented to Ma Lei Hsieh, of Rider University and Hugh Holden of Piedmont College for their article, "The State of Wireless Laptop Lending Programs: A Survey of Academic Libraries," published in Library Hi Tech 25(2), 260-275.

### **Technology Innovation Award**

The Technology Innovation Award was presented to Mei Ling Lo and Choong Hoong Liew from Rutgers University for their project, "The Rutgers Library Toolbar. To view their presentation, go to <a href="http://www.njla.org/njacrl/RutgersLibToolbar.ppt">http://www.njla.org/njacrl/RutgersLibToolbar.ppt</a>. For more about the Toolbar, see page 6.



Mary Mallery presents Choong Hoong Liew and Mei Ling Lo with the Technology Innovation Award.

### Distinguished Service Award



Mary Mallery accepts her award.

The Distinguished Service Award was presented to Mary Mallery, Associate Dean for Technical Services, Harry A Sprague Library, Montclair State University.

Congratulations to all the winners. Please see pages 9 and 10 to nominate your colleagues for next year's awards.

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# CALL FOR NOMINATIONS & PAPERS

# 2009 Research Award (Awarded Spring 2009, NJLA Annual Conference)

To recognize excellence in the research efforts of New Jersey librarians, the Research Committee of the NJLA College and University Section and the ACRL New Jersey Chapter seeks nominations and applications for its annual Research Award to honor the best published research completed by a New Jersey librarian during the past year (2008).

All types of research published in 2008 will be considered, including books, journal articles, bibliographies, and electronic publications. A New Jersey librarian practicing or professionally active in the New Jersey library community must be the author or co-author. Doctoral dissertations and master's theses are not eligible; however, publications based on them will be considered. Individuals may nominate themselves or a colleague.

Please submit to the Chair a letter of nomination that specifies the evidence for and the significance of the original research. A copy of the publication in either electronic or hard copy format should accompany the nomination. Please include an abstract, if available.

### 2009 Research Forum

To promote research by New Jersey librarians, the Research Committee of the NJLA College and University Section and the ACRL New Jersey Chapter seeks presenters for its Research Forum to be held at the NJLA Annual Conference April 27-29, 2009 at the Ocean Place Conference Center, Long Branch, NJ.

New Jersey librarians who are involved in, or have participated in, any type of research project are invited to give a brief presentation of their project during the Forum.

Please submit your application including: Name, Address, Telephone, Email, Title of Research, and Abstract of 150-200 words that specifies the significance of the research to the Chair. Email submissions are preferred.

Those selected for presentation will by notified in March 2009.

Both of the Above Submissions are due on Monday, February 9, 2009.

Send to:

Chair, Mark S. Thompson

Assistant Director, Sidney Silverman Library

Bergen Community College

400 Paramus Road, Paramus, NJ, 07652

T: 201-447-7447 ; F: 201-493-8167 ; <a href="mailto:mthompson@bergen.edu">mthompson@bergen.edu</a>

### **CALL FOR NOMINATIONS**

## Technology Innovation Award 2009 (Awarded Spring 2009, NJLA Annual Conference)

The NJLA College and University Section Technology Innovation Award honors a librarian or group of librarians for innovative use and application of technology in a New Jersey academic library. The award may be given either in recognition of a specific project, or for ongoing delivery of innovative technology applications. The purpose of the award is to recognize distinguished leadership in developing new technologies for academic libraries. Please follow these guidelines in completing your nomination:

- I. Please write a letter of nomination, including in no more than two paragraphs why the candidate in being nominated for the award.
- 2. If this nomination is for a special project, please supply a description of the project (objectives, activities, and impacts), in no more than two pages. Supporting documents related to the project, including URLs, can be attached.
- 3. The remaining substance of the nomination letter should address in what specific ways the nominee has achieved the following:
- Benefits of innovation/use of technology to library users;
- Benefits of innovation/use of technology to information community;
- Impact of innovation/use of technology on library operations; and
- Impact of innovation/use of technology on perception of the library/librarians in the academic setting.
- 4. Be sure to include in your nomination the complete contact information for your nominee: name, title, institution, address, telephone and e-mail.

Nominees will be asked to demonstrate their project and answer questions on March 20th at the Scholarly Communications Center of Rutgers University Libraries in New Brunswick from 9AM to 2PM.

Please Note: Winner(s) of the NJLA CUS Technology Innovation Award will give a presentation on their project at the 2009 NJLA Annual Conference on April 28th at the Ocean Place Conference Center in Long Branch, NJ.

Nomination Deadline: February 1, 2009.

Please send nominations to:
Mary Mallery
Chair, Technology Committee
NJLA College and University Section
E-mail: mallerym@mail.montclair.edu

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# CALL FOR NOMINATIONS & APPLICATIONS

# 2009 Distinguished Service Award (Awarded Spring 2009, NJLA Annual Conference)

Do you know a librarian whose contribution to academic librarianship in New Jersey deserves recognition? The College and University Section of NJLA invites nominations for the 2009 Distinguished Service Award. The award will be given to a librarian who has contributed distinguished service to or achievement in the profession, especially within the New Jersey academic community. This is not limited to persons who might have received national recognition. It is intended to honor any person who, by his or her outstanding contributions, has directly enriched the librarianship of higher education in New Jersey.

### Previous recipients include:

Miriam Grosh, Felix Hirsh, William Dix, John Beard, James McCoy, Marian Siegeltuch, Jay Lucker, Arthur E. Jones, Raymond Frankie, Donald Sinclair, Virginia Whitney, Hendrik Edelman, Patricia Reeling, Charles Cummings, John Cohn, Daniel O'Connor, William Noe Field, Norma Yueh, Sister Anita Talar, Amy Job, Caroline Coughlin, Stan Nash, Norman Horrocks, Maureen Gorman, Jody Caldwell, Jeris Cassel, Anne Ciliberti, Marianne Gaunt, Richard Sweeney, Joan Getaz, Jane Crocker, Norma Blake, Judith Cohn, Luis Rodriguez, and Mary Mallery.

Nominations must be received on or before **February 1**, **2009**, and include the following information:

- Name and contact information of nominee
- Nominee's present position
- Nominee's educational background
- A list or description of the noteworthy contribution(s) of the nominee in one or more of the following areas: service in professional associations (committees, etc.), innovation in library services management, achievements in collection development and management, contribution to the literature of librarianship; and other factors, such as excellence in teaching, consistent dedication to the needs of New Jersey academic libraries and the librarians who serve them
- Nominator's name and contact information
- Nominee's vita (if at all possible, as this is very helpful)

I hope you'll take the time to help us recognize a worthy colleague!

Please send nominations to: Trevor A. Dawes Princeton University Library One Washington Road Princeton, NJ 08544

### **ACRL NEWS**



### **ACRL Web Site Redesign Project**

On Monday, September 22, ALA launched a new version of its Web site (<a href="www.ala.org">www.ala.org</a>). In the coming weeks, ACRL will be refining and releasing a template for a redesign of <a href="www.acrl.org">www.acrl.org</a>.

ACRL recognizes that the information needs of their site users may differ from those of visitors to the main ALA site. While drawing on the experience and knowledge gained during the ALA Web redesign process, ACRL will also survey members, along with other site visitors, to determine the best way to serve members. Watch the ACRL website for more information regarding the upcoming survey and new design template.

### Erika Linke On The Radio

On July 22, ACRL President Erika Linke appeared on the WAMU - American University Radio/ Public Radio International program *The Kojo Nnamdi Show* as a panelist in a segment titled "More Information, Less Knowledge?". The hourlong discussion highlights the changes in research habits in the Internet Age and "how our online habits are rewiring our brains and our research habits." To listen, go to <a href="http://wamu.org/programs/kn/08/07/22.php#20925">http://wamu.org/programs/kn/08/07/22.php#20925</a>.

### **Updated & Reconfigured FAIR Website**

ARL has updated and reconfigured the Freely Available Institute Resources website, where faculty and alumni of the ARL/ ACRL Institute on Scholarly Communication share outreach and program development tools with the broader community.

FAIR currently offers four resource collections:

- outreach to faculty;
- program planning and development tools;
- staff development tools;
- and a collection of position descriptions with scholarly communication components.

All FAIR resources are accessible online at <a href="http://www.arl.org/sc/institute/fair/">http://www.arl.org/sc/institute/fair/</a>.

### Award Supporting Dissertation Research



Are you the next Doctoral Dissertation Fellowship winner? ACRL, with generous support from Thomson Reuters, makes an annual award of \$1500 to support dissertation research in the field of academic librarianship. Details are avail-

able online at <a href="http://www.ala.org/ala/acrl/acrlawards/">http://www.ala.org/ala/acrl/acrlawards/</a> doctoraldissertation.cfm and applications are being accepted through **December 5, 2008**.

# CONFERENCES

### NJEDge.Net Conference 5.0

Wyndham Conference Center, Plainsboro, NJ November 19-21, 2008

NJEDge. Net

The NJEDge.Net Conference 5.0 will

offer a variety of programs on technology in academia in New Jersey including research, student services, gaming, podcasting, online writing, and video challenges. Speakers include Malcolm Brown, Daniel E. Atkins, Jeff Selingo, Ivan Seskar, and Dr. Gunaretnam Rajagopal. Please visit <a href="http://www.njedge.net/conference2008">http://www.njedge.net/conference2008</a> for complete details.

### **2009 VALE CONFERENCE**

"Ten Years of Experience, A Future of Possibilities" Rutgers University, Busch Campus, Piscataway, NJ January 9, 2009



The 2009 VALE Conference is approaching fast. Proposal deadlines may have passed, but prepa-

rations are in full swing. For-up-todate information about breakout sessions, poster sessions, and the keynote speaker, check the VALE webpage at <a href="http://www.valenj.org/">http://www.valenj.org/</a>, or visit VALE's blog: <a href="http://valenews.wordpress.com/">http://valenews.wordpress.com/</a>.

### **2009 ALA MIDWINTER CONFERENCE**

Denver, CO January 23 - 28, 2009



ALA Midwinter will be held at the Colorado Convention Center. Scheduled speakers include Erica Spin-

dler, Francine Mathews, Mary Jane Clark, Nancy Atherton, Leigh Rubin, Dom Testa, Kevin J. Anderson, and Richard North Patterson. For complete details, visit <a href="http://www.ala.org/ala/conferencesevents/upcoming/midwinter/home.cfm">http://www.ala.org/ala/conferencesevents/upcoming/midwinter/home.cfm</a>.

### **ACRL 2009**

"Pushing the Edge: Explore, Engage, Extend"
Washington State Convention & Trade Center, Seattle, Washington
March 12 - 15, 2009



Conference keynote speakers will include Naomi Klein, Sherman Alexie, and Ira Glass. Did you know

that ACRL 2009 is implementing

more eco-friendly practices this year? To find out how you could reduce the meeting's ecological footprint when you register visit: <a href="http://www.ala.org/ala/mgrps/divs/acrl/events/seattle/greenpledge.cfm">http://www.ala.org/ala/mgrps/divs/acrl/events/seattle/greenpledge.cfm</a>.