



NJLA / ACRL

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Volume 28, Issue 1

Fall 2009

FROM THE PRESIDENT

Trevor A. Dawes

NJLA CUS/NJ ACRL Chapter President



Welcome to the new academic year! I know many of you are probably helping your students to prepare for their mid-term examinations at this point, but this is the first opportunity I have had to greet all the ACRL-NJ members since assuming the role of

president. This was certainly a busy summer for the Association and we have a lot of activities to look forward to in the months ahead.

The ACRL-NJ president doesn't normally have a presidential theme, but there is usually an idea or concept on which he or she chooses to focus during the presidential year. Some of you have heard the phrase, "library advocacy," perhaps too many times to care about it anymore, but as we continue to face more challenging economic times at the same time many of us are seeing increases in enrollments at our schools, it becomes even more important for us to be advocates for the services we provide to our patrons. Legislative advocacy is also important and I'll be encouraging you – some of you personally – to become legislative representatives at your institutions. I'll say more about that topic later.

The advocacy theme should be familiar to many of you. Current NJLA president, Susan Briant, is promoting "everyday advocacy;" ALA president, Camila Alire is emphasizing "advocacy and literacy;" and ACRL past-

president, Erika Linke, focused on "advocacy in today's environment."

As library workers, we know the impact we have on the members of the communities we serve. As a result of some of the services we provide, our patrons have successfully applied for jobs; developed technology, research, and lifelong learning skills; found information about topics of interest; and learned to thrive in society. However, while many of our campus and legislative leaders recognize the role we play, this is not universally true, and not everyone realizes that the scope and nature of our work is in a state of transition. We all must therefore be able to clearly articulate – to our communities, our leaders, our funding sources, and to ourselves – the value of libraries and library workers.

Who, you might ask, is the best or most effective library advocate? You are! Susan Briant, in her "Message from the President" in the fall 2009 *NJLA Newsletter*, gives some examples of how you can advocate for libraries and library workers. Some of these, applicable to the College and University Section (CUS) community, include:

- Get out into your community to share information about the library and its resources;
- Personally welcome new members to your community;
- Give presentations about the library and its services; and
- Participate in the state-wide advocacy efforts such as Snapshot Day (<http://njla.pbworks.com/Snapshot>).

These are relatively low cost, potentially high impact efforts. Within the College and Uni-

Continued on page 2



EDITOR'S NOTE

Julie Maginn
NJLA CUS/NJ ACRL
Newsletter Editor

Greetings! The temperature is dropping. The leaves are turning. It must be time for another NJLA CUS/ACRL NJ newsletter. Inside this issue, please enjoy Mark Thompson's article, *The Library as Transformative*, a piece by George Germek on Lewis Mumford, a message from Joan Getaz, and exciting news and upcoming events from around the state.

New in this issue is a feature column entitled, *From the Director's Desk* inspired by Joan Getaz's submission. I would like to put a call out to all library director's for submissions for what I hope to be a regular feature of the newsletter.

For future newsletters, please feel free to submit articles, updates about your library's special projects, personal experiences, and announcements regarding employees and their contributions. If you are interested in serving on the Newsletter Committee, please contact me at 908-526-1200 ext. 8303, or you can email me at jmaginn@raritanval.edu.



Julie Maginn
Newsletter Editor

NJLA CUS/ACRL NJ MEETING DATES 2009-2010

All members are welcome!

Meetings of the Executive Board and Committee Chairs are from 10am to 12 noon @ Princeton University & Montclair State University (with videoconference link) on the following dates:

Nov. 6, Dec. 4, Feb. 5, Mar 5, Apr 2, June 4

We hope to see you there!

FROM THE PRESIDENT

(continued)

iversity Section, we are also seeking volunteers to serve as legislative advocates on each college and university campus. You may be familiar with ACRL's Legislative Advocates program that invites librarians to champion library legislative efforts at the state and local level. Luis Rodriguez at Kean University currently serves as our state legislative representative. Luis and our colleagues at ACRL and other organizations have been busy this summer keeping up with actions on pending legislation such as the Federal Research Public Access Act of 2009 (<http://tinyurl.com/yaslely>) which would expand the open access mandate for publicly-funded research beyond the current NIH-only funded requirement. Luis will be extending an invitation to have a local legislative representative at each college and university. National – or even statewide – action will not necessarily be required in this role. You will be asked to help keep your local colleagues abreast of legislation that will affect libraries and, working with Luis and others, determining how best to act. Expect additional information from Luis soon!

Of course, the CUS will continue to focus on the efforts we normally would. Our committees are currently busy planning programs for both the VALE-NJ and NJLA conference. In addition, we are proud to be celebrating the 25th anniversary of the Research Award. Read about more of the section's activities in this, the CUS newsletter. I encourage you to visit the section wiki (<http://tinyurl.com/ACRL-NJ>) for information on meetings and events. Also, consider attending one or more of the monthly Executive Board/Committee Chairs meetings; these are open to all members and the meeting dates and times are listed on the wiki. I look forward to seeing you at a future event and to hearing from you about your advocacy efforts.

Cheers,
Trevor A. Dawes, ACRL-NJ/NJLA-CUS President

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<http://njla.pbworks.com/College+and+University>



Search for: **NJLA College & University Section / ACRL-NJ**

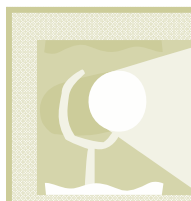


NJLA: New Jersey Library Association
The voice of New Jersey libraries and librarians

VIEW

EDIT

College and University



FOCUS ON PEOPLE

Drew University

- **Lucy Marks**, Special Collections Cataloger, and **David Porter** have published *Seeking Life Whole: Willa Cather and the Brewsters* (Fairleigh Dickinson University Press, 2009). The book draws on the Brewster letters, part of the Drew's Willa Cather collection, to explore the previously unknown friendship of Cather with painters Earl and Achsah Brewster and the ways in which such a relationship can catalyze and transform an artist's work.
- **Linda E. Connors**, recently retired Head of Collection Development and Drew CLA alum, was honored with the Drew University Alumni Association's Service Award.

Monmouth University

- **Eleonora Dubicki** was awarded tenure by Monmouth University on July 1, 2009.

Eleonora also had an article on her collaborative project with Professor Bob Mika's Promotional Strategies MBA class published, "Business Students Chart a New Course for Promoting the University Library" in *College & Undergraduate Libraries* (2009) 16, No. 2-3: 164-179.

Eleonora was also a speaker on the topic of active learning techniques in library instruction at two premier Information Literacy conferences: "Engaging the Learner" 2009 WILU (The Workshop for Instruction in Library Use) Conference, Montreal Canada on May 26, 2009 and was co-presenter with Jacqui DaCosta (TCNJ) "How to Illuminate your Instruction with Active Learning Techniques" at the 2009 LOEX (Library Orientation Exchange) Conference in Albuquerque, NM on May 2, 2009. She was also part of a panel discussion on "Information Literacy Progression Standards: A Discussion Forum" at the New Jersey Library Association 2009 Annual Conference, Long Branch, NJ, April 29, 2009.

Finally, Eleonora will serve as the Vice President/President Elect of the New Jersey Library Association, College and University Section/ACRL Chapter for 2009-2010.

Montclair State University

- **Brian Hancock** was promoted in April from Systems Librarian to Head of the new Access Services Department at the Harry A. Sprague Library.
- **Lori Petrozzello** is the new Program Assistant in Access Services in Harry A. Sprague Library. She comes to MSU from Raritan Valley Community College, where she was the Director of Academic Services. She has also worked in administrative areas at Hudson County Community College and Mannes College of Music in New York City. Her undergraduate degree is in Psychology and Art History from Syracuse University and her master's degree is in social work from Fordham University.

NJIT

- **David Scharf** gave a presentation titled, "Mythbusting: College Students as Wikipedia Editors, a Surprising New Pathway to Information Literacy," at the Merlot Conference. The video can be viewed at the Merlot Conference website: http://conference.merlot.org/2009/Sunday_Program.html.

Raritan Valley Community College

- **Bob Egan**, Technical Services Librarian, has been elected as Vice-President/President-Elect of the NJLA Technical Services Section.

Rider University

- **Patricia H. Dawson** has been promoted from Assistant Professor I-Librarian to Assistant Professor II-Librarian. She is the Science Instruction and Reference Librarian with liaison responsibilities to numerous departments.
- **Robert J. Lackie** has been promoted from Associate Professor-Librarian to Professor-Librarian. He is the Moore Library Instruction Program Co-consultant and Reference Collection Development Librarian with liaison responsibilities to numerous departments.

THE LIBRARY AS TRANSFORMATIVE

In all of the discussions on the future of academic libraries, user driven change and dramatic change in the information industry are mentioned. Recently, a stronger connection has been drawn between success and what users take away from their library interactions. In a stimulating 2009 ALA Annual Meeting workshop, led by Cathy DeRosa from OCLC, library success was tied to changing a library's motto. The keynote speaker and author, Joseph Michelli, told stories of organizations that sought out and adopted new brand statements that radically changed themselves (see his books, *When Fish Fly* and *Starbucks Experience*).

These mottos allowed the organizations to serve their customers with newly unique focus, coming in terms of "user experience." User experience does parallel a user's purpose in coming, but counter to normal assumptions, may be even more important to them. For example, instead of just offering coffee from a coffee shop, Starbucks uses their motto ("Create the third place – the living room of the community") to provide their users with not only the beverage but a place to congregate and enjoy their neighbors. This has led to loyal customers willing to pay high coffee prices and a very successful enterprise that has spread around the world.

As applied to libraries, Mr. Michelli suggested moving from a location focused phrase, such as: "We create a place of purposeful information" to one that focuses on the user experience, such as: "We are a place of personal and community transformation." This brings our attention to the success our users are having with finding what they need that supports their desire to change (e.g. new jobs, new healing). In academics, this links us more intimately (as many suggest) with the educational purposes of our institutions and knits us more closely with faculty and students. If we, as libraries, offer transformational opportunities, then we will change the dynamic for ourselves and our customers.

For many of us in library service, our personal mission could probably be stated as a desire to "help those who are eager to learn." Personally, I think one reason I have flourished in libraries has been that it is a place where helping seekers is highly purposed. The challenge to us as librarians is to translate our service atti-

tudes in ways that connect with users more directly. This can be done by answering: "What stories do we tell about ourselves?" (as libraries or librarians) and "What emotional connections do we have with our users?"

We live in a time of major change and challenge. Can we think about the stances we are taking and how they get expressed to our users and supporters? Review the recent OCLC research study, called *From Awareness to Funding* (<http://www.oclc.org/reports/funding/default.htm>). It uncovered some challenging, if not alarming, current viewpoints about libraries that are expressed by our owners and users. If we are honest, we must admit that some users *expect their visit to the library to be confusing and painful*. To change this expectation, Michelli highlights three key ways of moving a library toward a transformational mission. Libraries should aim to provide their users with:

- a. Totality- ensure that *it all works*; nothing is broken, e.g. OPAC is working and easy to use...;
- b. Meaning- the user achieves something in every visit; and *is empowered* by their experience; and
- c. Relationships – the user finds a *friendly, caring staff* member, able to help them in their quest.

There is nothing more frustrating than not finding the basic library tools working. Can we survey our users as they leave, to see if they achieved what they had wanted that day? What success rate do you think you would have? Can we measure if our service staff connects with users and relate to their concerns about completing their papers and successfully passing their classes?

These perspectives differ from our normal view of capturing usage. If we boldly embrace the word transformation, it will provide interesting ways to move in new directions. Why not see how that would translate into your setting, your institution's mission, your job and your work attitudes? Take a break from the role of "library world" translator and think about what your user expects when they enter your library and what they think as they exit your door.

By Mark S. Thompson
Assistant Director
Sidney Silverman Library
Bergen Community College



From the Director's Desk

Finding Through Inspiration? Completeness Counts!

"The Internet has made most information available to everyone...There is very little students cannot find on their own if they are inspired to do so."

-- From the Executive Summary of "The College in 2020 - Part I", released in June by *The Chronicle of Higher Education*.

"The completeness of scholarly information on the Internet is unsatisfactory."

-- From the conclusion of the study, "An Assessment of the Completeness of Scholarly Information on the Internet" in the July issue of *College and Research Libraries*. The authors evaluated "online academic information that could be freely accessed by users with no strings attached."

Most undergraduates take the path of least resistance in doing research, hardly scrolling past the first page of Google results, and looking past what is freely available to seek out fully documented, edited, peer-reviewed online material. So, the task of inspiring them to find complete information falls to us, their professors and librarians. We must demonstrate in every way possible and repeatedly throughout all curricula that completeness counts, that incomplete information has a negative effect on its accuracy and credibility, that most answers raise more questions for the inspired learner.

Together we can do it! Let's talk - about the research skills our students will need in the workplace or at the university, about which sources we wish them to use. Let's design assignments, guides and tutorials to inspire them to succeed. Let's call on our colleagues worldwide who wrestle with these issues too; library literature and blogs are rich with success stories. And let's follow and send comments to Mary George's new blog at Inside Higher Education, "Key Words from a Librarian."

<http://www.insidehighered.com/blogs>

Joan Getaz
Library Director
Camden County College

UNION COUNTY COLLEGE CELEBRATES 75 YEARS

Union County College, the oldest community college in New Jersey, is currently celebrating its 75th Anniversary year. In conjunction with the many exciting events that have been held during the College's 2008-2009 academic year, two of its staff members recently created a handmade quilt in honor of its 75 years of serving the citizens of Union County, NJ. On Tuesday, March 3, 2009, an unveiling of the quilt was held on the College's Cranford campus in the lobby of Kenneth MacKay Library. The quilt was made by two of the College's librarians, so it is most appropriate that the quilt is on display in the library and that it was unveiled during a month that highlights the success and talent of women in our country. Librarians Josaine Royster and Rae Wong both have been quilting for many years and together developed the idea to make the quilt in honor of the College's anniversary celebration. The quilt is 5' x 10' in size and incorporated onto it are the UCC 75th Anniversary logo, a UCC college diploma, a photo of the MacKay Library, a photo of the bust of Kenneth MacKay, a computer, shelves of books, and the UCC mascot, the owl.

Librarian Josaine Royster is an Assistant Librarian at UCC and is Head of Reference. She came to UCC as a part-time reference librarian in 2001 and became Head of Reference in May 2007. Royster was inspired to quilt by her grandmother. She had been quilting for more than ten years and is a member of two quilting guilds: the Nubian Heritage Guild and the Garden State Quilters.

Librarian Rae Wong is also an Assistant Librarian at UCC and serves as the Head of Acquisitions. Wong joined the UCC staff in February 2008. She was also inspired to quilt by her grandmother and has been quilting for more than 25 years. She is a member of Pieced Together Quilters.

Royster and Wong developed the idea for the quilt in August 2008. They purchased the materials for the quilt on their own time and much of the fabric came from Denver, PA. The ladies spent many hours on evenings and weekends to produce the quilt, which was paper pieced, appliquéd, quilted and photo transfer was used for the pictures. The quilt was displayed through the end of May.



ACRL-NJ/NJLA-CUS meeting with SCI-LISSA
October 13, 2009
Richard Kearney, speaker

On 13 October 2009, Richard Kearney, past president of ACRL-NJ, spoke to a group of LIS students at the School of Communication and Information at Rutgers University about careers in academic librarianship.



The conversation revolved around why the students should consider being an academic librarian. In addition to being an academic librarian, Richard spoke about the importance of being active in professional associations, such as ACRL-NJ.

Highlights of Kearney's talk included:

- Academic libraries seek people who have leadership qualities; are energetic, enthusiastic; and have good ideas. We are not unique in this, but many academic librarians also need to be proficient in instruction. Depending on the institution, all librarians are required to provide instruction to students. Great emphasis is placed on providing instruction to incoming undergraduate students to help them develop the life-long information literacy skills.
- Academic librarians tend to have larger collections budgets relative to those of other types of librarians (public, school, etc.). Science and business librarians also tend to have even larger budgets, though we have not been immune to the economic downturn. Some libraries will rely on approval plans for some purchases; others will work more closely with the faculty members who will make requests for items needed to support the curriculum.

- Academic librarians often participate in many committees on and off campus. If the librarians have faculty status, this is almost always necessary. If the librarians do not have faculty status, such service may still be required, but to a lesser extent. Research and publication is also often required. The resources are generally available at the library to aid in this research process.
- The library is often at the forefront of technological innovations on campus, and librarians often assist with IT issues on campus.
- Getting into the academic market. What do search committees look for?
 - Some look for prospect for tenure (research agenda, doctoral degree); others may have different requirements. Look at the job ads for specific requirements; have at least the minimum qualifications.

Before a lively discussion with the students, Kearney encouraged the audience to think about the challenges that we face and will continue to face in academic libraries.

Submitted by
Trevor A. Dawes
Circulation Services Director
Princeton University Library
President, ACRL-NJ/NJLA-CUS, 2009-2010
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AROUND THE STATE

Camden County College

The Wolverton Library is partnering with the Reader's Theatre on the Big Read. Thanks to a Big Read grant from the National Endowment for the Arts, schools and libraries all over Camden County will be reading, performing, discussing and enjoying the "peculiarly democratic majesty" of John Steinbeck's The Grapes of Wrath throughout the academic semester. A library display will also be on view throughout October in celebration of The Big Read.

Also at Camden County College, during the summer session, the Paul Robeson Library, Rutgers Camden, became a "second home" to students in the CCC Camden City Campus Summer EOF program. Although all of the students were required to spend time in the library after their regular classes, many students stayed beyond the required amount of time and got into the habit of visiting the library on a regular basis. On a typical visit to the library, students used the library computers to complete assignments or found a quiet place to get some reading done. Towards the end of the summer session, the students used the library resources to work on their career research project for their *College Success* class.

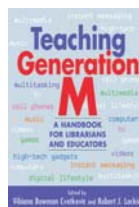
Drew University

The compact shelving which was installed during the summer of 2008 is now completely filled with periodicals and the majority of the library's NJ, UN, and US documents. Since the library adopted Library of Congress classification a year ago, new and re-classed L.C. books are being shelved in the newly released space.

Kean University

With a generous grant from the Julius & Katheryn Hommer Foundation, the Nancy Thompson Library is providing access to Ebook Library's (EBL) collection of over 100,000 electronic books, using EBL's on-demand acquisition model. The grant is funding a pilot project testing the usefulness and cost of the model. The model allows patrons of Kean University to view an EBL e-book for one to seven days. The Library is charged a rental fee only when an e-book is used.

BOOK PUBLICATION- NUMEROUS NJ LIBRARIANS



Vibiana Bowman Cvetkovic, Reference Librarian and the Web Administrator at the Paul Robeson Library, Rutgers University and Robert J. Lackie, Professor-Librarian at the Franklin F. Moore Library, Rider University are co-editors of the brand new book *Teaching Generation M: A Handbook for Librarians and Educators*. Published by Neal-Schuman in the

summer of 2009, eight of the 21 chapters in the book are authored, or co-authored by NJ librarians, including Patricia H. Dawson, Diane K. Campbell, Karen J. Klapperstuck, Amy J. Kearns, Katie Elson Anderson, Tyler Rousseau, Steve Garwood, and Laura Spencer. Complete details and ordering information can be found at: http://library.rider.edu/~rlackie/Bowman-Lackie_GenM.pdf.

RESEARCH COMMITTEE CELEBRATES 25TH ANNIVERSARY

The Research Committee was formed in 1985 by three librarians: Amy Job (WPU), Dr. Norma Yueh (RU), and Sister Anita Talar (SHU), with mentoring by Dan O'Connor (RU Library School). The first awards were given in 1988. Usually one or two Research Award winners were named each year, plus three to eight Research Forum presenters were chosen.

There were 39 past Research Award winners over the 25 years, with two now deceased. All of rest will be contacted for this event. And we hope to hear some interesting updates and news.

The keynote speakers at the CUS luncheon at NJLA annual in 2010 (Wed April 28, 2010) will be two of the founding members: Sr. Anita Talar and Dan O'Connor. Past winners will be recognized at the luncheon and separately via a small anniversary booklet and our website.

At the regular double session (Research Forum) that afternoon: the first half will be the 2010 Research Award winner(s) and the second half will be a panel of past award winners, along with our anniversary cake.

Thanks,
Mark Thompson
NJLA CUS/ACRL NJ Research Committee Chair

THE LEWIS MUMFORD COLLECTION OPENS @ MONMOUTH UNIVERSITY LIBRARY



Monmouth University Library houses the personal library of dynamic American writer, literary critic, eminent moralist, architectural critic, historian and philosopher, Lewis Mumford. Born in Flushing, NY, on October 19, 1895, Mumford's extensive contributions to literary scholarship, technology, urban

planning, and architecture are globally recognized for their uncanny prescience and social vision. Mumford, a strong humanist, criticized progress based on the intoxicating power of technology and the machine. Instead, Mumford argued, civilization, and its advancement, should be cultivated by language and humanism, and that technology should serve only the betterment of people, rather than to acquire global domination, promote military prowess, or erode individualism. He saw the automobile as a dangerous product that harms the environment and pollutes and congests our cities, and he warned about our ultimate dependence on foreign oil.

Yet Lewis Mumford was no pacifist—he despised fascism and urged America to fight in both World Wars, but did not support the war in Vietnam. He was, however, no champion of liberalism. Like George Orwell, he accused liberal contemporaries of being corrupt, and claimed that their “willingness to submit to the Nazis rather than risk the need for using force in opposing them” was, in the main, disturbing and repellant. Lewis Mumford joined the US Navy during World War I as a radio operator. During World War II he suffered great tragedy when his son was killed fighting in Italy. His many prestigious awards include the Medal of Freedom from President Lyndon Johnson, the Presidential Medal of Art and Citation from Ronald

Reagan, and the Knight of the British Empire (K.B.E), an honor bestowed on him by Queen Elizabeth II. These achievements are all the more remarkable when we consider that Lewis Mumford did not take an academic degree from any university.

The Mumford Collection contains more than 3,500 books, excepting his manuscripts and letters (which are in possession of the University of Pennsylvania). It is located on the second floor of the MU Library. The MU Library can also provide tours of the Mumford Collection to undergraduate and graduate classes by request. (The MU Library is also planning an open house for the collection in late 2009 or early 2010.) For more information, call George Germek at 732-571-4403, or email at ggermek@monmouth.edu.

MLIS COLLOQUIUM

October 28, 2009
The Google Books Settlement
SC&I Room 212

7:00 p.m.-9:00 p.m.

There is much dismay over the role that libraries have played in Google's program to digitize and make commercially available vast collections without adequate safeguards. As the “settlement” with authors and publishers continues to be scrutinized, **Nancy Kranich** and **Shelly Warwick** will update us and explain why this matters. Nancy is RUL Special Projects Librarian and SC&I Lecturer, and is a past ALA president. Shelly directs the Touro-Harlem Medical Library; her Rutgers PhD dissertation was on copyright.

November 11, 2009
Activist Librarianship and the Ethic of Library
Neutrality
SC&I Room 212

7:00 p.m.- 9:00 p.m.

In defense of user rights, librarians have sometimes been labeled radical militants, but more typically they adhere to the principles of nonjudgmental service, balanced collections, and political neutrality. Discussing some of the perennial debates that arise will be **Jenna Freedman**, Coordinator of the Reference and Zine Librarian at Barnard, founder of Radical Reference, and the Library Journal “Mover & Shaker;” and **Valerie Bell**, Assistant Director, Ocean County Library, ALA Councilor at Large.

NJLA 2009 CONFERENCE COLLEGE AND UNIVERSITY SECTION SESSIONS & LUNCHEON

At the 2009 NJLA conference, the NJLA CUS /NJ ACRL offered 11 breakout sessions; and 10 poster sessions were presented by academic librarians. Links to the poster sessions can be found at <http://www.njla.org/njacrl/NJLA09Poster.html>, and links to the presentations can be found at <http://www.njla.org/njacrl/NJLAConf2009.html>.



Richard Kearney, outgoing NJLA CUS / NJ ACRL President

The luncheon included presentations by incoming President, Trevor Dawes, Princeton University and outgoing President, Richard Kearney, William Paterson University.



Trevor Dawes, incoming NJLA CUS / NJ ACRL President

Awards were presented to honor achievements in research, technology, and distinguished service.



Eileen Fenton

The luncheon guest speaker, Eileen Fenton, executive director of Portico, spoke on "Digital Preservation: Observations and Opportunities."

NJLA 2010 CONFERENCE

April 26-28, 2010
Ocean Place Resort
Long Branch, NJ

Updated details at:
<http://njla.pbworks.com/Conference-2010>

AWARD WINNERS!

Research Award



Cathy Weng and Jia Mi accept their award.

The Research Award was presented to **Cathy Weng**, Head of Cataloging, and **Jia Mi**, Electronic Resources/Serials Librarian, of the College of New Jersey Library who won for their article, "Revitalizing the Library OPAC: Interface, Searching, and Display Challenges," published in *Information Technology and Libraries*, v. 27, no. 1 (March 2008).

Technology Innovation Award

The Technology Innovation Award was presented to **Kurt Wagner**, **James DeRose**, **Tony Joachim**, **Mark Sandford**, and **Raymond Schwartz** of William Paterson University, for the "Cheng Library Information-on-Demand Project."



Mary Mallery presents the award to the team from William Paterson University.

Distinguished Service Award



The Distinguished Service Award was presented to **Grace Agnew**, Rutgers University Libraries.

Grace Agnew accepts her award.

Congratulations to all the winners. Please see pages 9 and 10 to nominate your colleagues for next year's awards.

CALL FOR NOMINATIONS

2010 Research Award (Awarded Spring 2010, NJLA Annual Conference)

To recognize excellence in the research efforts of New Jersey librarians, the Research Committee of the NJLA College and University Section and the ACRL New Jersey Chapter seeks nominations and applications for its **annual Research Award to honor the best published research completed by a New Jersey librarian during the past year (2009)**. The award will be presented at the NJLA Conference on Wednesday, April 28, 2010.

All types of research published in 2009 will be considered, including books, journal articles, bibliographies, and electronic publications. A New Jersey librarian practicing or professionally active in the New Jersey library community must be the author or co-author. Doctoral dissertations and master's theses are not eligible; however, publications based on them will be considered. Individuals may nominate themselves or a colleague.

Please submit to the Chair a letter of nomination that specifies the evidence for and the significance of the original research. A copy of the publication in either electronic or hard copy format should accompany the nomination. Please include an abstract.

Those selected for presentation will be notified in March 2010.

Submissions are due on Monday, February 8, 2010.

Send to:

Chair, Mark S. Thompson
Assistant Director, Sidney Silverman Library
Bergen Community College
400 Paramus Road, Paramus, NJ, 07652
T: 201-447-7447
F: 201-493-8167
mthompson@bergen.edu

CALL FOR NOMINATIONS

Technology Innovation Award 2010 (Awarded Spring 2010, NJLA Annual Conference)

The NJLA College and University Section Technology Innovation Award honors a librarian or group of librarians for innovative use and application of technology in a New Jersey academic library. The award may be given either in recognition of a specific project, or for ongoing delivery of innovative technology applications. The purpose of the award is to recognize distinguished leadership in developing new technologies for academic libraries. Please follow these guidelines in completing your nomination:

1. Please write a letter of nomination, including in no more than two paragraphs why the candidate is being nominated for the award. Self-nominations are welcome.

2. If this nomination is for a special project, please supply a description of the project (objectives, activities, and impacts), in no more than two pages. Supporting documents related to the project, including URLs, can be attached.

3. The remaining substance of the nomination letter should address in what specific ways the nominee has achieved the following:

- Benefits of innovation/use of technology to library users;
- Benefits of innovation/use of technology to the information community;
- Impact of innovation/use of technology on librarians and library operations; and
- Impact of innovation/use of technology on perception of the library/librarians in the academic setting.

4. Be sure to include in your nomination the complete contact information for your nominee: name, title, institution, address, telephone and e-mail. Also, please include names and contact information for members of a project team.

Nominees will be asked to demonstrate their project and answer questions on Friday, March 19th at the Scholarly Communications Center of Rutgers University Libraries in New Brunswick from 9AM to 2PM.

Please Note: Winner(s) of the NJLA CUS Technology Innovation Award will give a presentation on their project at the 2010 NJLA Annual Conference on April 27th at the Ocean Place Conference Center in Long Branch, NJ.

Nomination Deadline: February 1, 2010.

Please send nominations to:
Denise O'Shea
Chair, Technology Committee
NJLA College and University Section
E-mail: oshea@fdu.edu

CALL FOR NOMINATIONS & APPLICATIONS

2010 Distinguished Service Award

Do you know a librarian whose contribution to academic librarianship in New Jersey deserves recognition? The College and University Section of NJLA invites nominations for the 2010 Distinguished Service Award. The award will be given to a librarian who has contributed distinguished service to or achievement in the profession, especially within the New Jersey academic community. This is not limited to persons who might have received national recognition. It is intended to honor any person who, by his or her outstanding contributions, has directly enriched the librarianship of higher education in New Jersey.

Previous recipients include:

Miriam Grosh, Felix Hirsh, William Dix, John Beard, James McCoy, Marian Siegeltuch, Jay Lucker, Arthur E. Jones, Raymond Frankie, Donald Sinclair, Virginia Whitney, Hendrik Edelman, Patricia Reeling, Charles Cummings, John Cohn, Daniel O'Connor, William Noe Field, Norma Yueh, Sister Anita Talar, Amy Job, Caroline Coughlin, Stan Nash, Norman Horrocks, Maureen Gorman, Jody Caldwell, Jeris Cassel, Anne Ciliberti, Marianne Gaunt, Richard Sweeney, Joan Getaz, Jane Crocker, Norma Blake, Judith Cohn, Luis Rodriguez, Mary Mallery, and Grace Agnew.

Nominations must be received on or before **February 1, 2010**, and include the following information:

- Name and contact information of nominee
- Nominee's present position
- Nominee's educational background
- A list or description of the noteworthy contribution(s) of the nominee in one or more of the following areas: service in professional associations (committees, etc.), innovation in library services management, achievements in collection development and management, contribution to the literature of librarianship; and other factors, such as excellence in teaching, consistent dedication to the needs of New Jersey academic libraries and the librarians who serve them
- Nominator's name and contact information
- Nominee's vita (if at all possible, as this is very helpful)

I hope you'll take the time to help us recognize a worthy colleague!

Please send nominations to:

Eleonora Dubicki
Monmouth University Library
400 Cedar Avenue
West Long Branch, NJ 07764
TEL: 732-571-4402
FAX: 732-263-5124
E-mail: edubicki@monmouth.edu

ACRL NEWS

Spring Virtual Institute

ACRL and the Library Leadership and Management Association (LLAMA) are now accepting proposals for their Spring Virtual Institute, *"Doing Well by Doing Good: Entrepreneurial Leadership for Librarians."* Submissions will be accepted through Nov. 16, 2009. Taking place April 21-22, 2010, the Spring Virtual Institute will explore different models and aspects of leadership and management and their impact on academic librarianship in today's challenged and flat economic environments. The institute will offer both synchronous and asynchronous sessions that will be archived after the institute for viewing on-demand. Complete details are available online at <http://www.acrl.org/ala/mgrps/divs/acrl/events/springvirtualinstitute.cfm>.

ACRL Invites Applications for Immersion '10

ACRL is accepting applications for its Immersion '10 Program. The program provides 4½ days of intensive information literacy training and education for academic librarians. The program will be held at Champlain College in Burlington, Vermont, July 25-30, 2010. The application deadline is December 11, 2009. Complete details and application materials are online at: <http://www.ala.org/ala/mgrps/divs/acrl/issues/infolit/professactivity/iil/immersion/immersion10.cfm>. Questions should be directed to Margot Conahan at (312)280-2522, or e-mail mconahan@ala.org.

Value of Academic Libraries Research Proposals

ACRL is seeking *proposals* from experienced researchers for the development and delivery of a comprehensive review of the quantitative and qualitative literature, methodologies, and best practices currently in place for demonstrating the value of academic libraries. The request for proposals is available at: http://www.acrl.org/ala/mgrps/divs/acrl/issues/ACRL_RFP_Value.pdf. Responses are due by November 2, 2009.

Frequent Learner Program

Association of College and Research Libraries will be launching a new e-Learning Frequent Learner Program to help academic and research librarians maximize their professional development dollars during these challenging economic times. Starting Sept. 1, 2009, individuals or groups that register for three ACRL e-Learning courses or Webcasts will receive complimentary registration to one additional course or Webcast of equal or lesser value to the lowest cost-paid e-Learning opportunity. Individual participation during webcasts under a group registration does not accrue individual credit toward the frequent learner program. Repeat group registrations for specific entities (libraries, consortia, chapters, etc) are eligible for a complimentary group webcast registration per the aforementioned restrictions. For more details, visit: <http://www.ala.org/ala/mgrps/divs/acrl/events/elearning/freqlearner.cfm>.

CONFERENCES

DOCUMENTS ASSOCIATION OF NJ ANNUAL FALL CONFERENCE

"Documenting Climate Change"

Lewis Library, Princeton University, Princeton, NJ

November 6, 2009

Speakers for this event (David Robinson, Gabriele Villarini, Mary Kearns-Kaplan) will examine climate change issues and concerns, along with pertinent information resources available from governmental and non-governmental organizations. The con-

ference is open to all librarians and library students. Registration fee is \$35 for DANJ members, \$45 for non-members, and \$25 for students. For more information, go to www.danj.org or contact Susan Bucks at sbucks@monmouth.edu.

ACRL/NY Annual Symposium

"Emerging Leadership in Libraries"

Baruch College, New York City, NY

December 4, 2009

The 2009 ACRL/NY Annual Symposium will focus on the importance of leadership in academic libraries today and the paths to achieving and sustaining it. Issues to be addressed include leader qualities, mentoring programs,

and leadership roles. The symposium will take place at the William and Anita Newman Vertical Campus Conference Center, 14th floor. Visit <http://acrlnysymp09.wordpress.com/> for further details.

2010 VALE CONFERENCE

"The Future is Now: Meeting the Needs of Our Users"

Rutgers University, Busch Campus, Piscataway, NJ

January 8, 2010



The 2009 VALE Conference is approaching fast. Proposal deadlines may have passed, but preparations are in full swing. For up-to-date information

about breakout sessions, poster sessions, and the keynote speaker, check the VALE webpage at <http://www.valenj.org/>, or visit VALE's blog: <http://valenews.wordpress.com/>.

2010 ALA MIDWINTER MEETING

Boston Convention and Exhibition Center, Boston, MA

January 15 - 19, 2010



Institutes and optional events cover AASL standards, mobile websites, SMS services, universal design practices, library advocacy, the future

role of libraries, and library web services. For more information, visit <http://www.ala.org/ala/conferencesevents/upcoming/midwinter/2010/index.cfm>.