

NJLA

College & University Section/ ACRL-NJ Chapter

Newsletter



NJLA
New Jersey
ACRL Chapter

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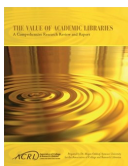
Fall 2010

FROM THE PRESIDENT

Eleonora Dubicki

NJLA CUS/NJ ACRL Chapter President

This academic year has certainly started out with significant challenges due to the cuts in NJ state budget allocations for education, which were further exacerbated by a proposed 74% funding cut for NJ libraries. Librarians throughout the state rallied to send messages to our representatives and funding was partially reinstated to support the most critical statewide services, but we still had a 43% cut. As NJLA President Mary Romance has pointed out, in these difficult economic times libraries need to work together – cuts in school library positions will also have an impact on public and academic libraries, as well as on the literacy skills of students entering our colleges and universities.



The September 14, 2010 release of ACRL's *Value of Academic Libraries: A Comprehensive Research Review and Report* was very timely, providing a wonderful foundation to open dialogues between libraries and administrators on how we can contribute to institutional goals. The report quickly grabbed the attention of librarians and college administrators alike.

Just a few days after the release of ACRL's report and an article in the Chronicle of Higher Education, "Drexel Freshmen Get Help from Personal Librarians," the Dean of the Monmouth University Library was approached by a member of the University's Retention Plan Implementation Team and asked to comment on the role that our library can play in improving student retention and graduation rates. Clearly, our libraries can play a strong role in student success and we need to seize the opportunity to demonstrate our value. Guided by Megan Oakleaf's report, the Monmouth librarians brainstormed ideas on how we could help in student retention and success. We provided the retention team with strategies we currently have in place that address student retention, such as

instruction for First Year Seminar classes and LibGuides with personal contacts, as well as suggestions for additional programs which could be implemented. As a result, a connection has been made with a vital group on campus and the potential impact could be considerable.

Developing strong connections with university committees, as well as directly with students and faculty is critical to the success of our academic libraries. The Executive Board and CUS committees are busy planning programs for both the VALE and NJLA conferences supporting the theme of building connections. The VALE Users' Conference, "Strengthening Connections: Keeping Our Libraries Vital" will be held on Wednesday, January 5, 2011. Presentations will highlight innovative campus partnerships, collaborative projects or programs, outreach efforts and other initiatives that integrate libraries into the larger mission of our institutions and broader campus communities. The keynote address will be presented by Jim Neal, VP for Information Services and University Libraries at Columbia University. Jim is a distinguished speaker on new directions in academic library values, roles, and visions and will share the imperatives he sees for guiding the future success of libraries.

The NJLA conference will be held May 2-4, 2011 at the Ocean Place Resort in Long Branch. The CUS committees are preparing programs on collaborative projects with university faculty and identifying some of the leading edge technologies which can assist us in communicating with our patrons and providing them with easy access to our resources.

I encourage all NJ academic librarians to continue advocacy efforts for our libraries and to be proactive in finding new ways to provide services to our patrons and institutions.

Have a wonderful year!

Eleonora Dubicki
NJLA CUS/ACRL- NJ President
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EDITOR'S NOTE

Julie Maginn
NJLA CUS/NJ ACRL
Newsletter Editor

Fall Festivals, Halloween costumes, and Information Literacy. How can you think of one and not the other! Welcome to another issue of the NJLA CUS/ACRL-NJ newsletter. From the release of ACRL's *Value of Academic Libraries: A Comprehensive Research Review and Report* to a mighty mean looking hawk celebrating an archives collection, the fall newsletter focuses on the new, innovative, and collaborative projects being worked on across the state.

I would also like to announce that the newsletter committee is now a true committee! Harry Glazer, Communications Director at Rutgers University Libraries, and Lisa Price, Computer Lab Manager and Librarian at UMDNJ, joined the committee in September. Special thanks to Harry and Lisa for volunteering their time and talents to work on the newsletter. The Spring newsletter will certainly be worth waiting for!

We encourage you to submit items for future newsletters. Articles, updates about your library's special projects, personal experiences, and announcements regarding employees and their contributions are always appreciated. If you are interested in serving on the Newsletter Committee, please contact me at 908-526-1200 ext. 8303, or at jmaginn@raritanval.edu.

Julie Maginn
Newsletter Editor



NJLA CUS/ACRL NJ MEETINGS

All members are welcome!

Next meeting: November 5th

The next meeting of the Executive Board and Committee Chairs will be from 10am to 12 noon @ Monmouth University & Montclair State University (with videoconference link).

Additional meetings:

**Dec. 3rd, Feb. 4th, Mar. 4th,
Apr. 1st, June 3rd**

We hope to see you there!

NJLA CUS/ACRL Executive Board Incoming & Outgoing Members June 2010



From Left to Right: Paul Glassman, Nancy Weiner, Denise O'Shea, Luis Rodriguez, Trevor Dawes, Dorothy Meaney, Ruth Hamann, Julie Maginn, Eleonora Dubicki, Ma Lei Hsieh, Mark Thompson, Paul Martinez, Mary Mallory

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NJLA: New Jersey Library Association
The voice of New Jersey libraries and librarians

VIEW

EDIT

College and University



FOCUS ON PEOPLE



Bergen Community College

- **Fitzgerald Georges** was appointed Assistant Professor and serves as a member of the instruction team and liaison to the *Education* and *Careers & Technical Education* departments. Professor Georges was previously an assistant principal at Elmsford Public Schools, as well as a librarian at Nassau Community College. He has an MSLIS from Pratt Institute and an MA from Baruch College, CUNY.
- **Joan Liu-DeVizio** was appointed Assistant Professor and serves as the Head of Technical Services. Professor Liu-DeVizio has been with the Library for six years, as a reference librarian and more recently as the acting Head of Technical Services. She has an MLS from SCILS, Rutgers University.
- **Cara Scotto** was appointed as Lecturer for the Fall 2010 term. She has been with the Library for one year and brings previous experience from both academic and public libraries. She is a 2009 graduate of SCILS, Rutgers University.

Felician College

- **Paul Glassman**, Director of the Felician College Library, has published *The Handbook of Art and Design Librarianship* with Amanda Gluibizzi of the Ohio State University. The handbook examines approaches to innovative librarianship in the fields of art and design in academic and art school settings in the United States, Europe and Asia. Key topics include the role of liaison to the visual arts; visual literacy for highly literate viewers; art history pedagogy and special collections; technology in an art and design library; collection management, renewal, and de-accession; new forms of scholarly communication and their impact on art librarianship; and the making of the 21st century art library space. The handbook is published by Facet of London; the ISBN is 978-1-85604-702-9.

Georgian Court University

- **Barbara R. Herbert**, Behavioral Sciences Librarian, was appointed in September 2010 to the Board of Trustees of AIME (Association for Information Media and Equipment).

Monmouth University

- **Lisa Coats** presented a poster at the New Jersey Library Association Conference titled, "More than a one-shot!: An innovative faculty-librarian collaboration."
- **Eleonora Dubicki** had an article, "Research Behavior Patterns of Business Students" published in *Reference Services Review*, 38(3), 360-384. In addition her review of the book, *The Accidental Library Marketer* appeared in *The Serials Librarian*, 59(1-2), 1541.

Eleonora also presented "Research LibGuides" at the NJLA-ACRL/VALE-SIL Information Literacy Workshop, *Everything You Wanted to Know About Teaching Information Literacy But Were Too Afraid to Ask*, held on June 7, 2010 at Rider University. She also presented "Information Literacy and the Business Student: Making it Relevant" at the *Computers in Libraries Conference* in Washington, D.C. on April 10, 2010; and was a co-presenter with **Jacqui DaCosta** (Georgian Court University) of "Using Weapons of Mass Collaboration to Implode Information Literacy into the Curriculum" at *LILAC* (Librarians' Information Literacy Annual Conference) in Limerick, Ireland on March 29, 2010.

- **R.N. Sharma**, Dean of the Library, has been appointed Chair of the Constitution and Bylaws Committee of the Asian, African, and the Middle Eastern Section (AAMES) of ACRL for the year 2010-2011.

R.N. was also honored with a plaque by the Asian/Pacific American Librarians Association (APALA) for his distinguished service to the Association and the Asian/Pacific Community. The presentation took place during the Annual Conference of ALA in

Washington, D.C. in June 2010. APALA is an affiliate of ALA and Sharma served as President of the Association in 1993-94.

Middlesex County College

- **Mark Thompson** has been named Director for Libraries for Middlesex County College, replacing the recently retired Lewis Ostar. MCC has its main branch in Edison and Urban Centers in New Brunswick and Perth Amboy. Mark started on August 2, 2010. His new email is mthompson@middlesexcc.edu.



Montclair State University

- **Nicole Cooke**, a third year Ph.D. candidate at SCI at Rutgers University, previously had a chapter ("Eating forbidden fruit: Censorship, intellectual freedom, and banned books") published in the 2009 ACRL publication *The Library Instruction Cookbook*. This summer she had two articles accepted for publication:
 Cooke, N. A., & Edwards, S. (2010). The Spectrum Doctoral Fellowship Program: The Future is Overdue. *JELIS*, 51(3). Retrieved from <http://jelis.org/featured/the-spectrum-doctoral-fellowship-program-the-future-is-overdue-by-nicole-a-cooke-and-sheri-edwards/>
 Cooke, N. A. (In press). Becoming an andragogical librarian: Using library instruction as a tool to combat library anxiety and empower adult learners. *New Review of Academic Librarianship*, 16(2).

Raritan Valley Community College

- **Birthe Nebeker** will retire as library director in December 2010. Birthe started at RVCC in 1991 as reference/instruction librarian. Since 2000, she has been in charge of the library. She and her husband plan to move to Denmark.

Richard Stockton College of NJ

- **Mary Ann Trail** had the following article published with co-author A. Hadley in September, "Assessing the Integration of Information Literacy into a Hybrid Course Using Screencasting," *MERLOT Journal of Online Learning and Teaching*, 6(3). The article can be viewed at: http://jolt.merlot.org/v6no3/trail_0910.pdf.

Rider University

- **Diane Campbell**, Assistant Professor II-Librarian, published, with Rider faculty member Dr. Ronald G. Cook, "An Experiential Market Research Analysis: A Partnership Between Teaching and Library Faculty." in *Journal of Business & Finance Librarianship*, 15(3/4), 2010.
- **Robert Terrio** is Associate Professor-Librarian at Westminster Choir College of Rider University. His "Circle of the First" for Chorus and Piano was premiered at Rider University's Gill Chapel on April 24, 2010. The work was commissioned by the Rider University Choir. On November 14, "Cecilia Fragments" for Chorus, Piano, and Trumpet will be premiered in Massachusetts. Robert also published a review of the DVD "Leonard Cohen Live in London" for *Notes: Quarterly Journal of the Music Library Association*, 66(3), March 2010.
- **Sharon Yang**, Systems Librarian and **Melissa A. Hofmann**, Bibliographic Control Librarian, published "The Next-Generation Library Catalog: A Comparative Study of the OPACs of Koha, Evergreen, and Voyager" in the September issue of *Information Technology and Libraries*, 29(3), 141-150.

Melissa also moderated a session along with **Megan Dempsey** (Raritan Valley Community College) called "What do you mean this isn't scholarly? Teaching Scholarly vs. Popular Sources" at the NJLA CUS/ACRL-NJ Information Literacy Summer Workshop: *Everything You Wanted to Know About Teaching Information Literacy But Were Too Afraid to Ask*, held at Rider University on June 7, 2010.

- **Ma Lei Hsieh**, and **Patricia Dawson** will be presenting "A University's Information Literacy Assessment Program Using Google Docs," at the 10th Annual Brick and Click Libraries Symposium, Northwest Missouri State University, Maryville, MO, November 5, 2010. The presentation will be published in the conference proceedings.

Dawson and **Sharon Q. Yang** collaborated with two faculty members in recent publications. Their forthcoming publication with Chemistry Professor Dr. Danielle Jacobs is titled, "An Online Tutorial for SciFinder for Organic Chemistry Classes," and will appear in *Science & Technology Libraries*, 29. Their forthcoming publication with Psychology Professor Dr. Wendy Heath is titled, "Captivating the Students: Online Library Instruction for a Psychology Class and Lessons Learned," and will appear in

Journal of Library and Information Science.

Ma Lei Hsieh also published an article with Hugh Holden titled, "The Effectiveness of a University's Single-Session Information Literacy Instruction" in *Reference Services Review*, 38(3), 458-473.

In addition, Ma Lei participated in two NJLA activities in spring and summer. She co-organized (with **Jacqui DaCosta**, chair of the VALE Shared Information Literacy Committee) the NJLA CUS/ACRL-NJ Information Literacy Summer Workshop: *Everything You Wanted to Know About Teaching Information Literacy But Were Too Afraid to Ask*, at Rider University on June 7, 2010. In this workshop, she moderated and presented a session, "Evaluation of Resources" with **Nancy Madasci** of Centenary College.

Finally, Ma Lei moderated and contributed to a breakout session, "Testing Testing, Using Google Docs for Assessment", presented by **Diane Campbell**, **Nancy Weiner**, and **Roberta Tipton** at the NJLA Annual Conference on April 28, 2010.

Rowan University

- **Dr. Gregory Potter**, Associate Dean of the Library, retired in August after 41 years at Rowan University.
- **Robert Lipartito**, Technical Services/Music Librarian, and **Faye Robinson**, Head of Resource Sharing and ILL, were each promoted to Librarian I.
- **Denise Brush**, Science and Engineering Librarian, earned tenure and a promotion to Librarian II.

Rutgers University

- **Benjamin R. Beede**, Librarian Emeritus, notes the publication of his *Small Wars of the United States, 1899-2009: An Annotated Bibliography* (New York: Routledge) on July 21, 2010. The bibliography is a revision of his *Intervention and Counterinsurgency*, issued by Garland Publishing in 1984. He is currently serving on a committee of the Rutgers University Retired Faculty Association which is working to expand relations between the university and its retired faculty. He is also a member of the committee of the New Jersey Studies Academic Alliance that selects outstanding publications about New Jersey for awards each year.

- **Vibiana Bowman Cvetkovic** and **Kate Elson Anderson** of Rutgers-Camden edited *Stop Plagiarism: A Guide to Understanding and Prevention*, published by Neal-Schuman Publishers. The new guidebook features three parts: Understanding the Problem, Finding Remedies, and A Practitioner's Toolkit. The ISBN is 978-1-55570-716-3.
- **Fernanda Perrone** won the 2011 John Brubaker Memorial Award, presented annually by the Catholic Library Association. Perrone is head of Special Collections and University Archives' exhibitions program and curator of the William Elliot Griffis Collection. Perrone's article, "Whose History Is It? Doing Research in the Archives of Women's Religious Communities," appeared in the September 2009 issue (vol. 80, no. 1) of *Catholic Library World*. The Brubaker Award is presented annually to the author of the best article in a volume of the journal, as judged by the *Catholic Library World* editorial committee. The award will be formally presented in April 2011, at the journal's annual business meeting in New Orleans.
- **Thomas Izbicki**, Acting Associate University Librarian for Collection Development and Management, won a Board of Trustees Research Fellowship Award from the university in April. President McCormick noted in the award letter that Tom merited this award "in recognition of your outstanding scholarly accomplishments in your years at Rutgers, as documented in your evaluation that has led to your recent promotion to Associate Professor." Tom serves as the Rutgers University Libraries liaison to the Classics, Philosophy, and Religion departments and is an active participant on many Libraries' committees.

He served as co-editor of *A Companion to the Great Western Schism (1378-1417)*, published by Brill Publishers in 2009, and helped to create the Rutgers Classic Texts Archive, which provides free online access to over 80 publications considered essential to the study of Greek and Roman philosophy and early medicine. The Board of Trustees Research Fellowship Award includes a \$2000 grant to assist the recipient in future academic projects. Tom, and other 2010 university award recipients, were feted at a reception at President McCormick's home in May.



AROUND THE STATE

Bergen Community College

The Library recently launched its new mobile website—**SidneyMobile** (<http://www.bergen.edu/library/sslmobile>). Any user with a smart phone or mobile device will be able to access the library catalog, search databases, ask a question, and get contact information or directions.



The Library has also installed a new text messaging system that works with the library catalog. Any patron who finds an item in the catalog can request that a text message including the item's title, call number and location, be sent to their cell phone making it quicker and easier to find items in the library.

Felician College

The Felician College Library is happy to announce the opening of the new Business Library on the Rutherford Campus. The Business Library houses newspapers and magazines pertaining to business, such as the *Wall Street Journal* and *Barron's*. The Business Library will also maintain a reference collection and important titles in the fields of business management, accounting, economics, and marketing. Additionally, the Library will have four computers available for student use.

Kean University

On Wednesday, September 22, 2010, one of the largest square footage Starbucks on the East Coast opened its doors at the Nancy Thompson Library, Kean University. The full service Starbucks has a seating capacity of 84 and is run through a franchise held by Gourmet Dining, LLC.

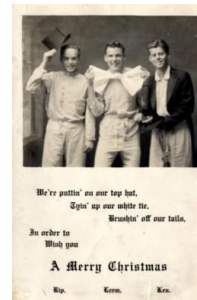
The Starbucks has been an instant hit at the Library. On its first day of operation, and with no advertising of its opening, long lines of students queued up to buy coffee, frappuccinos, and other goodies. The Library staff were not sure how students



found out so quickly that the Starbucks was opened. Conversations with some students showed that students were posting the news on Facebook. The Library extended its hours this fall and is now open until 2 a.m. Monday to Thursday. As more staff is hired, the Starbucks will remain open until 1 a.m. on those days.

Princeton University

Memorabilia from John F. Kennedy's brief stint as a Princeton student and items from his political career—including a 1935 Christmas card depicting Kennedy with his Princeton roommates dressed in top hats and suits in homage to Fred Astaire from the motion picture *Top Hat* (which opened earlier that year), and photographs and documents from the Warren Commission's investigation into the circumstances surrounding Kennedy's assassination—are part of a new exhibition in the Wiess Lounge at the Seeley G. Mudd Manuscript Library. Running through June 2011, *John F. Kennedy: From Old Nassau to the New Frontier* commemorates the 50th anniversary of the election of our 35th President and his Princeton connections. *John F. Kennedy: From Old Nassau to the New Frontier* is open to the public free of charge Monday through Friday from 8:45 to 4:45 Monday through Friday during the academic year. For more details visit: <http://blogs.princeton.edu/mudd/2010/08/exhibition-reveals-the-tiger-inside-john-f-kennedy.html>.



In mid-July, the Firestone stacks reclassification project began. All of the Firestone books in the old Richardson call number classification will be re-labeled with Library of Congress call numbers and integrated into a single call number sequence. It is estimated that the project will take about 15 months to complete. There also will be several small construction projects taking place in Firestone as a prelude to a comprehensive building renovation expected to begin in late 2011. Renovations will include adding more shelving in the southeast corner of C floor, extending the staircase behind the card catalog to the second and third floors, and assessing new brands of lighting and shelving in a small section of B floor. The renovation will be phased over about 10 years to allow the library to continue to offer its normal services and collections; and the earliest phases of the project will revolve around updating Firestone's infrastructure and making safety improvements.

RUL SOFTWARE BENEFITS STUDENTS WORLDWIDE

Graduate students all over the world, and in some prestigious US universities, now owe a debt of gratitude to the Rutgers University Libraries.

In times past, graduate schools required all students to deposit a paper copy of their dissertations or theses with the campus library. This involved the considerable expense of photocopying a 100 or 200 page thesis paper. It also entailed a significant investment of time, for the student to track down the right office/librarian and hand in their copy of their paper. For a cash-strapped graduate student, busy gearing up for a job search, neither expense is trifling.

With a new web-based software program developed by University Libraries' staff, and released in May as open source, that scenario may change.

The OpenETD software confirms receipt of an electronic file of a thesis or dissertation (ETD); sends a notice to the appropriate graduate school; creates an electronic record in the Libraries' online information catalog and/or institutional repository; and sends a file to ProQuest - an international company that catalogs and provides access (with a subscription) to dissertations for educational institutions worldwide. OpenETD is the open source release of the Libraries' RUetd software program.

Within one month of the public release of OpenETD over 50 institutions worldwide had downloaded the software including the University of Barcelona, Spain; the University of Mexico; and Deakin University, Australia; as well as prominent schools in the United States such as Yale University, Texas A&M University, and the University of Pittsburg.

Now, at any university using the OpenETD software program, a graduate student who has completed a dissertation or thesis needs only to up-

load their paper to the university's ETD website and, in a few minutes, they're done. No photocopying costs and no trip to the library needed. The dissertations and theses become available much sooner in their respective libraries, enabling any other student or faculty member conducting research in a related field to find the paper and put it to use without delay.

The Rutgers University Libraries implemented its Electronic Theses and Dissertations (ETD) service in spring 2007, in cooperation with the Rutgers Graduate School of New Brunswick. Currently the Rutgers' Graduate School of New Brunswick, Graduate School of Newark, Camden Graduate School, Bloustein Graduate School of Planning and Public Policy, Graduate School of Applied and Professional Psychology, Mason Gross School of the Arts, and the Graduate School of Education support the Libraries' ETD service. Since its introduction the Rutgers ETD service has accepted nearly 1400 theses or dissertations.

Barbara Bender, associate dean of the Graduate School at Rutgers-New Brunswick, commented: "The ETD project has had a significant impact on the availability of the findings and new knowledge gleaned from our students' original work. We anticipate that our new Ph.D.s will see their work cited more often and sooner as a result of the electronic availability of their dissertations and theses."

*By Harry Glazer
Communications Director
Rutgers University Libraries*

The logo for Rutgers University Libraries, featuring the word "RUTGERS" in a large, white, serif font above the words "University Libraries" in a smaller, white, sans-serif font, all set against a red rectangular background.

Information Literacy Summer Workshop a Great Success

The information literacy summer workshop "Everything You Wanted to Know About Teaching Information Literacy But Were Too Afraid to Ask" was held at Rider University's Lawrenceville campus on June 7. Co-sponsored by the NJLA CUS/ACRL-NJ User Education Committee and the VALE Shared Information Literacy Committee, its enrollment was limited to 80 attendees because of space constraints. Many eager registrants were placed on a waiting list well before the registration deadline. Participating librarians were from the tri-state area of New Jersey, Delaware, and Pennsylvania and included not only academic librarians, but public and school librarians and graduate students from Rutgers University's MLIS program.

Mr. William Chickering, the Dean of Rider University Libraries, welcomed the audience in the opening session. Each attendee selected two out of eight possible workshop choices during the day. Sixteen academic librarians moderated eight topic sections. Many sessions were offered twice, once in the morning and again in the afternoon. The topics included instruction design, LibGuides, Web 2.0, evaluation of resources, rubrics, citation, marketing electronic resources, and scholarly vs. popular sources. The small group format of the Workshop comprised a combination of presentation, discussion, and hands-on work in each session. The groups generated active discussion among participants in each session. At the end of the workshop, a moderator from each session reported their discussions to the whole audience.

The Workshop received a 96% positive evaluation from the surveyed participants. Many commented that they liked the content, format, and the good food of the event. Some wished that they could attend more than two sessions during the day and some regretted that they could not get into certain sections because of the limited space for each. Good news for the attendees and everyone is that handouts from the Workshop are available on the User Education Committee's website at <http://njla.pbworks.com/User-Education-Committee-Summer-Program-2010>.

Submitted by:
Ma Lei Hsieh
Instruction/Reference/Government Documents
Rider University

HS Teachers, Special Collections Expand Teaching Website

For a major expansion of a Libraries online project, used by social studies teachers in high schools across NJ, Rutgers' Special Collections and University Archives brought together some well qualified people to do the job.

Electronic New Jersey uses original source materials from Special Collections and University Archives, the New Jersey State Archives, and the New Jersey Historical Society to provide digital curriculum resources with a New Jersey perspective on national historical developments and personalities.

Six Hunterdon Central Regional High School social studies faculty members - Laura Sproul, Lindsay Warren, Keith Denison, Sharon Sweeney, Kenneth Kotcher, and Adam Leonard - who have all used the *Electronic New Jersey* website in their classrooms, spent two weeks in July working in Alexander



Library to add three new modules to the website. The new modules will use primary source materials to highlight these topics:

- U.S. Senator Clifford Case and the Issue of Executive Power;
- Civil Rights at Rutgers in the 1960s;
- Title IX and Women's Athletics at Rutgers.

To help prepare these new modules, the Hunterdon Central teachers worked with Professor Beth Rubin of Rutgers' Graduate School of Education, Dr. Clement Price, director of the Institute on Ethnicity, Culture, and the Modern Experience at Rutgers-Newark, Rutgers University Libraries' Women's and Gender Studies Librarian Kayo Denda, Rutgers-New Brunswick History Professor Donna Murch, William Fernekes, social studies chairperson at Hunterdon Central Regional High School, and Libraries web developer Chad Mills.

The work of the six teachers was guided by William Fernekes and University Archivist Tom Frusciano, who serve as co-directors of the *Electronic New Jersey* project. To view the *Electronic New Jersey* website, please see: <http://www2.scc.rutgers.edu/njh/>.



From the Director's Desk

Stepping into the academic director's slot thrusts one into balancing the juxtaposition of library, educational, and college agendas. Opinions about the library, its mission and activities are more varied than ever. In fact, translating "library" into today's academic environment is no easy task. So, as a director, I must take on the mantle of "library evangelist" – which is more than a traditional job of just "selling" the library.

Since we have lost our monopoly over information content and access, we must focus on what makes us unique -- our staff and their ability to assist students in improving information skills. If we truly believe in our skills and see how they make a difference, we must evangelize information literacy to our academic counterparts. And if we see the perils of ill-informed and ill-equipped citizens and learners, we must evangelize to students about the dangers of information illiteracy.

Our challenges in the arena of opinions and perspective are two-fold. One is to take the Google-box mentality and challenge its supremacy over all situations. There are numerous examples in current events where questions have demanded more thorough answers and leaders have failed to seek them. I have seen very imaginative and challenging ways of expressing this to students through a Martin Luther King profile site (by a hate group) and a site on the intelligence of dolphins (that has them doing preposterous things). Two is to express our non-Google resources in clear ways and to create multiple, yet easy, access paths to them. Studies show that students grasp the value of information skills when given the opportunity, but many have never been informed. And students will not seek us out, so we must offer multiple entryways (WebCT; Web Cruiser; Portals and the like), so they find us at

places other than the library website -- which many will not visit.

The solutions on my campus embrace a strong partnership between various players to try and implement this skills agenda. The best examples tie it to student learning objectives. At Middlesex County College, we have these projects underway:

1. Supported by a Carnegie Foundation grant, educators and librarians at MCC, Rutgers and William Paterson are working together to find better ways of assessment using info literacy rubrics.
2. Our revised Student Success Course has moved the bar higher with a difficult assignment. It is teaching how to find, interpret and use a scholarly journal article about an empirical psychology study. All the students doing this are in developmental classes and have not been challenged this way before.
3. Given the co-located services of the Learning Center; Tutoring; the First Year Experience curriculum; and others, the library is seeking ways to engage the user at the different points of service. In the future, librarians may teach and tutor classes in the Learning Center alongside developmental faculty, while students may schedule themselves online for consulting sessions with either a tutor or librarian.

All of these projects represent strides in partnering and in embracing the inherent value of libraries and the skills they represent. Please contribute to these issues by submitting to this newsletter or the NJLA WIKI. We need to share our efforts. Thanks.

*Mark Thompson
Library Director
Middlesex County College
President-Elect ACRL NJ*

The Archives at Sprague Library – Our Journey So Far



Rocky the Red Hawk, Montclair State's mascot, was one of the honored guests at the opening ceremony of the new Archives room at the Harry A. Sprague Library held in April. Besides fun photo opportunities, Rocky's presence had the added advantage of completely unnerving a student assistant who feels the same way about sports mascots that many of us feel about clowns.

Our pal Rocky wasn't the only important guest at the opening. The Library staff were pleased to welcome the Vice President for University Advancement, Dean Hunt, and many members of the Montclair State and local communities. The journey towards the opening ceremony started back in the 1950s when Selma Harris, a Reference Librarian, started collecting materials. Patricia Sanders, Head Reference Librarian, eventually took over and continued to build the collection until she retired in 2009. Before the opening, most of the archival materials were stored in two former offices behind the stacks in the Reference Section. The offices are small and cramped. One has an overhead heating vent that turns it into an oversized pizza oven in the winter, and neither of them are visible from the reference desk. In spite of the poor location, the Archives did see a lot of use. Researchers used the materials in the Archives to write books, papers, and dissertations, and Montclair State graduates often came in to look at yearbooks and old course catalogs.

In the fall of 2008, several Librarians at Sprague formed a Archives Committee to plan for the future of the collection. One of the committee's first steps was to apply

for a Caucus Archival Projects Evaluation Service (CAPES) assessment: <http://www.state.nj.us/state/divisions/historical/>. Later that fall, Elizabeth Shepard, a CAPES consultant, visited Sprague Library and prepared an assessment report on the facility and collections. After the assessment, the committee began to search for a new location for the Archives, finally selecting a classroom downstairs in the Multimedia Department. There were several factors that influenced the decision. First, the room is large enough to house both the wire shelving for archival boxes and the regular shelving for the bound materials. Second, the room is environmentally stable. There was no history of flooding or critters, and the temperature is consistently cool. (It was measured for a few months with HOBO U-10 data loggers.) Most importantly, the room has a large inward facing window. Unlike the old location, Library staff can easily see what's going on inside the room. The Archives staff were also able to set up a small display of memorabilia.

Finding a new location for the Archives was only the first of several challenges faced by the committee. The next major challenge was arranging and describing materials. Patricia Sanders could handle all requests to use the materials by using her encyclopedic memory. She had also prepared an inventory list but Patricia's impending retirement meant that a more detailed inventory was needed. Another challenge was preserving the materials. The committee began to deal with both problems at the same time. Paul Martinez, the author of this article, had recently received a certificate from the Preservation Management Institute at Rutgers: <http://cominfo.rutgers.edu/professional-development/preservation-management-institute.html> so had some knowledge of physical preservation. As materials were moved downstairs into the new room, the Archives staff removed paper clips and staples and then placed loose documents into buffered archival folders and boxes. As this was being done, student assistants entered each item into a spreadsheet. The spreadsheet listed the creator, title, extent, location, and some notes. Most of the bound materials in the Archives had already been cataloged, so with the new spreadsheet the Archives staff could at least physically locate all of the materials. The spreadsheet, however, is only a temporary measure—the committee's goal is to create proper archival finding aids for the entire collection.

Since none of the Library's staff had experience with Archives, research had to be done on how to arrange and describe the collections. Paul Schlotthauer, a Librarian and Archivist at the Pratt Institute Library in Brooklyn, recommended Describing Archives, a Content Standard (DACS): <http://www.archivists.org/governance/standards/dacs.asp>. He described it as something like an AACR2 for archives. After DACS was adopted, the committee then needed to think of a way to encode and display finding aids. It was easy to create finding aids in MS Word, and the committee had previously created an Archives LibGuide (an online subject guide), so getting the Word documents online was no problem. However, the committee members decided that they wanted to have searchable versions of the finding aids available online. One solution they have found is to use the EAD Cookbook to encode finding aids in Encoded Archival Description (EAD) and then display them in HTML. The resulting HTML finding aids have a clickable menu, and the internal search in the LibGuide can be used for keyword searching.

Although the committee has taken initial steps in physically preserving our materials, there is still a long way to go. We are also in the process of deciding which items to digitize. Developing appropriate policies for everything from room use to acquisitions is yet another challenge. Although a lot has been accomplished, there is a long journey ahead. You can view the Archives LibGuide here: <http://montclair.libguides.com/archives>. You are also very welcome to come by and visit. We'd be delighted to show you around and share experiences and ideas.

Submitted by:
Paul Martinez
Cataloging Librarian/Archivist
Montclair State University



Diversity Research Center Established in Dana Library

Increasing attention has been devoted by researchers to the positive impact of diversity on organizational performance and the factors that aid or impede diversity at work. As one indicator of the growth in such studies, a recent Google Scholar search on the terms "diversity" and "workplace" turned up hundreds of citations of scholarly books and articles, all published within the past 20 years. There are also over a dozen scholarly journals devoted solely to studies and reports on topics in diversity.

To provide direct support for faculty research on diversity, to take a leadership role in conducting such research, and to foster a broader conversation about the challenges and opportunities of diversity in academia, the John Cotton Dana Library at Rutgers-Newark has established a new Diversity Research Center in the library. The Diversity Research Center is unique in that it is based in a large academic library system and can readily draw upon its rich collections, skilled staff, and connections across campus to advance research and discourse on diversity.

The Diversity Research Center will also benefit from being situated on the Rutgers-Newark campus, which has been ranked for the past 13 years by *US News and World Report* as the most diverse university campus in the nation.

The Diversity Research Center's mission will include:

- Conducting research associated with the relationship between diversity and organizational performance and promoting the dissemination of diversity research
- Conducting institutional research and assessment related to academic preparation and student learning
- Providing substantive support for research on diversity by faculty across the academic disciplines
- Conducting diversity research related to library and information science and to support research for the profession, among the more than 120,000 libraries in the U.S.

The Center will create a dedicated collection of research materials related to diversity; host noted speakers, organizational leaders, and visiting scholars; and disseminate its findings and research through presentations, publications and electronic media. The Center will also establish a faculty fellowship program, to support Rutgers-Newark faculty who conduct diversity research in their disciplines.

For more information on the Diversity Research Center, please see: <http://www.libraries.rutgers.edu/rul/libs/drc/drc.shtml>.

NJLA 2010 CONFERENCE COLLEGE AND UNIVERSITY SECTION SESSIONS & LUNCHEON

The NJLA CUS/ACRL-NJ Research Committee celebrated its 25th Anniversary at the NJLA Annual Conference on April 28, 2010. The keynote speakers at the CUS luncheon were two of the Committee's founding members, Sr. Anita Talar and Dan O'Connor, who spoke about the history of the Committee and of the section itself. Each year, the Committee awards one or two publications that were published in the previous year. Mark Thompson, chair of the Committee, gave a presentation on how the winning publications of the past 22 years have impacted our profession. Statistics include:

- 29 Research Awards have been given to 41 people: 1988 to 2010.
- The 28 publications (1988 to 2009) have been cited over 300 times in various types of media.
- The Buschman book from 2004 and the Brockman book from 1988 were cited the most over their life (45 or more times each).
- The topics most covered were the literature on librarianship and teaching.



Past and current winners of the Research Award

The three recipients of the 2010 Research Award were Randell Schmidt, Virginia Kowalski, and Maureen Smyth for their book *Lessons for a Scientific Literature Review: Guiding the Inquiry*. At the double afternoon session, we heard first from this year's winners and then from past years' winners, who discussed various aspects of their research. Participants enjoyed the engaging discussion

and anniversary cake.

The Committee was formed in 1985 by three librarians: Amy Job (WPU), Dr. Norma Yueh (RU), and Sister Anita Talar (SHU), with the mentoring of Dan O'Connor (Rutgers Univ Library School). This year's co-chairs Melissa Hofmann (Rider University) and Karen Pfifer (Peapack & Gladstone Library) will be exploring ways of promoting and mentoring research among New Jersey librarians, including discussion forums for research in progress and encouraging research by public librarians. More information can be found on the Committee's wiki (<http://njla.pbworks.com/College+and+University+Section+-+Research+Committee>), such as profiles of all the authors, full citations, and photos. Please visit—and consider joining us!

*Submitted by:
Melissa A. Hofmann
Research Committee Co-chair 2010-2011*



Dan O'Connor and Sister Anita Talar both spoke at the Conference, detailing their involvement with the founding of the Research Committee.

NJLA 2010 CONFERENCE COLLEGE AND UNIVERSITY SECTION SESSIONS & LUNCHEON

At the 2010 NJLA conference, the NJLA CUS /NJ ACRL offered numerous breakout and poster sessions. Conference materials can be found at <http://njla.pbworks.com/Handouts2010>.

The luncheon included presentations by incoming President, Eleonora Dubicki, Monmouth University, and outgoing President, Trevor Dawes, Princeton University.

Awards were presented to honor achievements in research, technology, and distinguished service.



NJLA 2011 CONFERENCE "Libraries are Essential"

May 2-4, 2011
Ocean Place Resort
Long Branch, NJ

AWARD WINNERS!

Research Award



Mark Thompson, Chair Research Committee and Chrys Greico, Dean of Libraries at Seton Hall, present the award to this year's research award recipients.

The Research Award was presented to Randell Schmidt, Virginia Kowalski, and Maureen Smyth for their book *Lessons for a Scientific Literature Review: Guiding the Inquiry*.

Technology Innovation Award

The Technology Innovation Award winner was the team of Gary Golden and John Gibson, Rutgers University Libraries, Camden, for their "Access in the Stacks" remote touchscreen reference tool. To see their Powerpoint presentation and a listing of the other award nominees and their presentations, visit the Web page at: <http://www.njla.org/njacrl/2010TechInnovForum.html>.



Denise O'Shea presents the award to Gary Golden and John Gibson.

Distinguished Service Award

The Distinguished Service Award was presented to **David Pinto**, Richard Stockton College of NJ.



David Pinto accepts his award from Eleonora Dubicki.

CALL FOR NOMINATIONS & PAPERS

2011 Research Award (Awarded Spring 2011, NJLA Annual Conference)

To recognize excellence in the research efforts of New Jersey librarians, the Research Committee of the NJLA College and University Section (CUS) and the ACRL New Jersey Chapter seeks nominations and applications for its annual Research Award **to honor the best published research completed by a New Jersey librarian during the past year (2010)**. The Award will be presented during the NJLA Annual Conference on Wednesday, May 4, 2011, at the Ocean Place Conference Center, Long Branch, NJ. All types of research published in 2010 will be considered, including books, journal articles, bibliographies, and electronic publications. A New Jersey librarian practicing or professionally active in the New Jersey library community must be the author or co-author. Doctoral dissertations and master's theses are not eligible; however, publications based on them will be considered. Individuals may nominate themselves or a colleague. Please submit to the co-chairs a letter of nomination that specifies the evidence for and the significance of the original research. A copy of the publication in either electronic or hard copy format must accompany the nomination. Please include an abstract.

Call for Papers for the 2011 Research Forum (Held at the Spring 2011 NJLA Annual Conference)

To promote research by New Jersey librarians, the Research Committee of the NJLA College and University Section and the ACRL New Jersey Chapter seeks presenters for its Research Forum to be held at the NJLA Annual Conference on Wednesday, May 4, 2011, at the Ocean Place Conference Center, Long Branch, NJ. New Jersey librarians who are involved in, or have participated in, any type of research project are invited to give a brief presentation of their project during the Forum. Please submit your application including: name, address, telephone, email, title of research, and abstract of 150-200 words that specifies the significance of the research to the co-chairs. Email submissions are preferred. Those selected for presentation will be notified in March 2011. **BOTH submissions are due on Monday, February 7, 2011.**

Send to:

Karen Pifher
Branch Director
Peapack & Gladstone Library
A branch of the Somerset
County Library System
P O Box 369
I School Street
Peapack, NJ 07977
908-234-0598
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Melissa A. Hofmann
Bibliographic Control Librarian
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CALL FOR NOMINATIONS

Technology Innovation Award 2011 (Awarded Spring 2011, NJLA Annual Conference)

The NJLA College and University Section Technology Innovation Award honors a librarian or group of librarians for innovative use and application of technology in a New Jersey academic library. The award may be given either in recognition of a specific project, or for ongoing delivery of innovative technology applications. The purpose of the award is to recognize distinguished leadership in developing new technologies for academic libraries. Please follow these guidelines in completing your nomination:

1. Please write a letter of nomination, including an explanation in no more than two paragraphs why the candidate is being nominated for the award. Self-nominations are welcome.
2. If this nomination is for a special project, please supply a description of the project (objectives, activities, and impacts), in no more than two pages. Supporting documents related to the project, including URLs, can be attached.
3. The remaining substance of the nomination letter should address in what specific ways the nominee has achieved the following:
 - Benefits of innovation/use of technology to library users;
 - Benefits of innovation/use of technology to the information community;
 - Impact of innovation/use of technology on librarians and library operations; and
 - Impact of innovation/use of technology on perception of the library/librarians in the academic setting.
4. Be sure to include in your nomination the complete contact information for your nominee: name, title, institution, address, telephone and e-mail. Also, please include names and contact information for members of a project team.

Nominees will be asked to demonstrate their project and answer questions on Friday, **March 18th** at the Scholarly Communications Center of Rutgers University Libraries in New Brunswick from 9AM to 2PM.

Please Note: Winner(s) of the NJLA CUS Technology Innovation Award will give a presentation on their project at the 2011 NJLA Annual Conference on **May 3rd** at the Ocean Place Conference Center in Long Branch, NJ.

Nomination Deadline: February 1, 2011.

Please send nominations to:
Denise O'Shea
Chair, Technology Committee
NJLA College and University Section
E-mail: oshea@fdu.edu

CALL FOR NOMINATIONS & APPLICATIONS

2011 Distinguished Service Award

Do you know a librarian whose **contribution to academic librarianship in New Jersey deserves recognition**? The College and University Section of NJLA invites you to nominate someone (or yourself) for the 2011 Distinguished Service Award. The award, presented at the NJLA Annual Meeting in April, will be given to a librarian who has had distinguished service or achievement in the profession, especially within the New Jersey academic community. This is not limited to persons who have received national recognition. It is intended to honor any person who, by his or her outstanding contributions, has directly enriched the librarianship in higher education in New Jersey.

Previous recipients include:

Miriam Grosh, Felix Hirsh, William Dix, John Beard, James McCoy, Marian Siegeltuch, Jay Lucker, Arthur E. Jones, Raymond Frankie, Donald Sinclair, Virginia Whitney, Hendrik Edelman, Patricia Reeling, Charles Cummings, John Cohn, Daniel O'Connor, William Noe Field, Norma Yueh, Sister Anita Talar, Amy Job, Caroline Coughlin, Stan Nash, Norman Horrocks, Maureen Gorman, Jody Caldwell, Jeris Cassel, Anne Ciliberti, Marianne Gaunt, Richard Sweeney, Joan Getaz, Jane Crocker, Norma Blake, Judith Cohn, Luis Rodriguez, Mary Mallery, Grace Agnew, and David Pinto.

Nominations must be received on or before **February 1, 2011**, and include the following information:

- Nominator's name and contact information
- Name and contact information of nominee
- Nominee's present position
- Nominee's educational background
- A list or description of the noteworthy contribution(s) of the nominee in one or more of the following areas: service in professional associations (committees, etc.), innovation in library services management, achievements in collection development and management, contribution to the literature of librarianship; and other factors, such as excellence in teaching, consistent dedication to the needs of New Jersey academic libraries and the librarians who serve them
- Nominee's vita (if at all possible, as this is very helpful)

Please take time to help us recognize another worthy colleague this year!

Send nominations to ACRL/NJ President-Elect:
Mark S. Thompson, Library Director
Middlesex County College
2600 Woodbridge Ave., Edison, NJ, 08818
732-906-4252
mthompson@middlesexcc.edu

ACRL NEWS

Women's Leadership Institute



ACRL is excited to once again collaborate with other higher education associations on the 2010 Women's Leadership Institute. Be a part of a special program for women seeking to become leaders in higher education on administration. Through presentations, small-group exercises, and discussion, you will gain a practical understanding of what it takes to be a leader on a college or university campus—both the challenges and the rewards. Examine the unique roles, skills, and relationships needed to lead as higher education faces and deals with the most challenging period in 50 years. The Institute runs from December 5-8, 2010 in Amelia Island, Florida. Further details at: <http://www.ala.org/ala/mgrps/divs/acrl/events/womensleadership.cfm>.

ACRL 2011: Call for Proposals



ACRL is now accepting Cyber Zed Shed presentation, poster session, roundtable discussion and virtual conference webcast proposal submissions for the ACRL 2011 conference to be held March 30 – April 2, 2011, in Philadelphia. The ACRL 2011 conference theme, "A Declaration of Interdependence," reflects the idea that in order to be successful, libraries must cooperate with each other and connect with their campus communities. ACRL invites individuals to submit their most innovative or radical proposals to help make ACRL 2011 a truly revolutionary conference. Complete details about ACRL 2011, including the full Call for Participation, are available at: <http://www.acrl.org/ala/mgrps/divs/acrl/events/national/2011/index.cfm>.

Excellence in Academic Libraries Award

YBP Library Services provides funding for an Excellence in Academic Libraries Award Program to recognize an outstanding community college, college, and university library each year. This award is to recognize the accomplishments of librarians and other library staff as they come together as members of a team to support the mission of their institution. YBP Library Service's gift of \$12,000 provides a \$3,000 gift to each of the three winning libraries and \$3,000 to support travel by an ACRL officer to the three award ceremonies. **Submission Deadline is Friday, December 3, 2010. For more details about guidelines, please visit:** <http://www.ala.org/ala/mgrps/divs/acrl/awards/excellenceguidelines.cfm>.

CONFERENCES

DOCUMENTS ASSOCIATION OF NJ FALL CONFERENCE

"Legal Reference in the Digital Age"

Rutgers Law Library, Center for Law and Justice, Newark, NJ

November 5, 2010

documents association of new jersey, inc. Law librarians from around the state will explore legal reference using freely available government resources, as well as popular subscription data-

bases. John Joergensen, law librarian at Rutgers University Law School Library, Camden, will give the keynote speech. For more information go to www.danj.org.

NJEDge.Net CONFERENCE 7.0

"Aligning the Ubiquitous Campus"

Wyndham Conference Center, Plainsboro, NJ

November 17-19, 2010



The conference will examine the changing learning environment as the new decade of students use Web 2.0 tools to study and socialize. How do teachers teach, and students learn? How does the IT infra-

structure stay secure and accessible? Ultimately there is overarching concern of how an institution remains mission critical in face of budget cuts. For more details about the conference, visit: <http://njedge.net/conference/2010/>.

ACRL/NY ANNUAL SYMPOSIUM

Innovation by Design: Revisioning the Library

Baruch College, New York, NY

December 10, 2010

Design impacts everything we do. What does this mean for libraries? Design comes into play as we craft our collections, create instruction programs, construct user-centered websites, renovate buildings, and redesign our policies. It mediates

our information-seeking behavior, connects us with both students and faculty, and influences our interactions with our physical environment. More details at <http://acrlnysymp2010.wordpress.com/>.

VALE Users'/NJLA CUS/NJ ACRL CONFERENCE

"Strengthening Connections: Keeping Our Libraries Vital"

Busch Campus Center, Rutgers University, Piscataway, NJ

January 5, 2011

Please join us for the opportunity to learn and share new innovative library resources and services and most importantly to network with your colleagues. Registration will open in De-

cember 2010. More details to follow at: <http://www.valenj.org/annual-conference/2011-annual-conference/2011-annual-users-conference>.