



Beyond the Booksale

NJLA 2009 Fundraising Fair!

Innovative Fundraising Opportunities for Libraries
Learn about ways to raise funds during this
challenging economic time.

<http://njla.pbwiki.com/FundraisingFair>

Tuesday, June 9, 2009

9:00am – 5:00pm

**Brookdale Community College
765 Newman Springs Road (Rt. 520)
Lincroft, NJ 07738**

Exit 109, 2 miles off the Garden State Parkway, North or South

Who Should Attend?

Library Trustees, Commissioners and Administrators, Development Directors and Fundraising Chairs, Foundation Boards and Friends of the Library Groups

What Will You Learn?

- How to establish Foundations, Endowments and Planned Giving programs
 - Setting goals and strategic planning for fundraising initiatives
 - Planning special fundraising events both large and small
 - New ideas in Library fundraising from around the state

Who will be there?

- *Confirmed programs* will include: “Legal Nuts & Bolts”, “Planned Giving”, “15 Ways to Increase Funding”, “Sustaining Your Foundation”, “Sharing the Fundraising Turf” and a Funders Panel.
- *Exhibitors and Vendors* will be at this event to answer all of your questions regarding fundraising needs. They will be representing Planned Giving, Special Events, Fundraising and Financial Consultants, Direct Mail, Printing, Software and Promotions companies
 - *Network* with other Library fundraisers like yourself

Cost?

- \$50 for NJLA, NJLA Friends of Libraries, NJLTA Trustees and Library Foundation Board members
 - \$75 for non-members
 - \$25 for students

Breakfast and Lunch are included with your registration fee.

Check the wiki for more information:

<http://njla.pbwiki.com/FundraisingFair>



Registration Form

NJLA Fundraising Fair

Tuesday, June 9, 2009 9:00am – 5:00pm
Brookdale Community College
765 Newman Springs Road (Rt. 520)
Lincroft, NJ 07738

Name _____

Library _____

Address _____

Phone _____ Email _____

Breakfast and Lunch are included with your registration fee.

_____ \$50 member _____ \$75 non-member \$25 student _____

Member rate is available to NJLA members, NJLTA members, NJLA Friends of Libraries members, and Library Foundation Board members

Fee enclosed (vouchers/checks payable to NJLA) \$ _____

Charge to Visa _____ Mastercard _____ American Express _____

Card # _____ Card Expiration Date _____

Authorized Signature _____ Date _____

Return Form with payment by May 28, 2009 to:
New Jersey Library Association
Attn: 2009 Fundraising Fair Registration
PO Box 1534
Trenton, NJ 08607
Fax: (609) 394-8164