



December 2009

Dear Library Vendor:

Please join us as a sponsor of the New Jersey Library Association's 2010 annual conference: the premier professional development event for the New Jersey library community!

Your participation as a sponsor enables NJLA to bring high caliber speakers and outstanding programs to the Conference. Sponsors also make it possible to offer other popular events such as refreshment breaks in the exhibit hall.

Over 1200 public, academic, and school librarians, trustees, and friends will gather at the Ocean Place Resort in Long Branch, on April 27 and 28, 2010. The theme for the conference is ***Everyday Advocacy: Libraries are Essential to Your Community.***

Sponsorships include:

- Premium exhibit booth placement
- Sponsor signage for exhibit booth
- Recognition in program booklet
- Recognition in preliminary mailer
- Listing on conference signage
- Website link to your company

Your generous sponsorship will mean greater visibility for your company throughout the conference.

Questions may be directed to Pat Tumulty, Executive Director, at ptumulty@njla.org 609-394-8032.

Please indicate your sponsorship level on the enclosed form and return it today. We look forward to hearing from you.

Sincerely,

Susan Briant
President

PS Consider a Platinum Sponsorship for maximum visibility and the opportunity to welcome over 600 attendees at the keynote presentation.